



Admission Requirements

- Higher education entrance qualification (Hochschulreife)
- Proof of language proficiency in German and English

Admission to the bachelor's program is limited due to general admission limits (Numerus Clausus).

Additional Criteria for Admissions

Applicants with German or other EU citizenship can improve their chances of admission by meeting additional criteria: the study of certain school subjects and/or professional experience.

The following subjects are considered relevant for this bachelor's program:

- Political and social studies
- German or English as major subject courses.

For school subjects to be considered for admissions, continuous studies for the last four terms in secondary school and at least "good" grades in the final term or exam are required.

For professional experience (apprenticeships/internships/jobs) to be taken into account, applicants must prove that they have worked in areas related to the program full-time for at least three months.

After Graduation:

Continuing Studies with Master's Programs

The bachelor's program at our Institute is an excellent basis to continue studies with a master's program either at Freie Universität or at other universities in Germany and abroad. Graduates who majored in Media and Communication Studies meet the formal admission requirements for the consecutive, research-oriented master's program Media and Political Communication offered by our Institute.

Application Procedure

The program always starts in mid-October (fall/winter semester). Applications are accepted between June 1 and July 15 for the program beginning later that year. Freie Universität Berlin screens applications from prospective foreign students for non-German, general university qualifications through uni-assist. For more information, visit:

www.uni-assist.de/index_en.html

Fees

Freie Universität Berlin does not charge tuition fees for undergraduate programs. Students only have to pay the general semester fees and contributions of approximately 280 euros per semester, which include a semester ticket for public transportation.

Online Assistant for Program Choice

Prospective students are invited to inform themselves about the subjects and requirements of the bachelor's program using the online assistant for the choice of their study subjects (in German):

www.osa.fu-berlin.de/polsoz/puk

Contact and Advising

Mr. Ansgar Koch, M.A.
Email: pukba@zedat.fu-berlin.de
Phone: +49 30 838 57 261

Freie Universität Berlin

Institute for Media and Communication Studies
Garystraße 55 · 14195 Berlin · Germany
www.polsoz.fu-berlin.de/en/kommwiss

Bachelor of Arts in Media and Communication Studies

Institute for Media and
Communication Studies

Department of Political and Social Sciences





Goals and Contents

Media and Communication Studies is a social science that analyzes the conditions, structures, processes, contents and effects of mediated communication. The bachelor's program provides students with comprehensive knowledge in the following areas of research: journalism, organizational communication, international communication, communication policy, media economics, communication history, media use and media effects.

The courses offered in the program focus on:

- scientific findings and theories concerning public communication, in particular mediated communication
- research methods for analyzing communication, media use and media effects as current and historic phenomena
- development of the necessary skills for professional communication.

Advantages of Studying in Berlin

In more than sixty years, the Institute for Media and Communication Studies at Freie Universität Berlin has developed an outstanding expertise in research and teaching and therefore provides students with excellent conditions for their academic studies. Growing numbers of students move to Berlin because of the city's rich creative potential and international appeal. The many media companies and institutions situated in the German capital offer ample opportunities to gain hands-on experience.

International Focus

The Institute for Media and Communication Studies supports international student exchange through numerous partnerships with schools in and outside Europe (the fourth or fifth semester is usually recommended for studies abroad). Some of the bachelor's courses offered each semester are held in English.

Career Opportunities

The bachelor's program prepares students for jobs in the following areas:

- Journalism and Public Relations
- Organizational Communication
- Communication and Media Research
- Media Marketing and Planning
- Conceptual design of (digital) communication media.

Alumni studies show that students of the bachelor's program have an excellent starting position for a quick and successful career entry.

Structure of the Program

Media and Communication Studies is offered as a combination bachelor's program at Freie Universität Berlin, which consists of one major (90 credits) and one or two minor subjects (one 60-credit minor or two 30-credit minors).

Media and Communication Studies can be chosen either as a 90-credit major or as a 60-credit minor as part of other degree programs. Students can choose their majors and minors from a broad range of subjects. In addition to major and minor subjects, students also need to accomplish 30 credits in the area of general professional skills.

Curriculum (in major)

Degree: **Bachelor of Arts (B.A.)**

Duration: 6 semesters

The program consists of six constitutive study units which provide students with an understanding of the fundamentals of each of the following study areas and introduce them to research methods:

- Introduction to Media and Communication Studies
- Research Methods for the Social Sciences
- Media Effects and Public Sphere
- History and Structures of the Media System
- Studies on Journalism and Organizational Communication
- Media Practice.

Within the final study unit, students choose one area for advanced studies and write their bachelor's thesis.

