

The dominance of the nation state as a frame of reference for media research is currently being contested. Global communication flows, the spread of mobile and networked media, and the faltering boundaries between personal and public communication online are all contributing to an enhanced awareness of the problematic national frame that has historically and analytically shaped media research in the 20th century. At the same time, migration of people across borders and cultures is becoming a far more wide-spread phenomenon which contributes to new calls for acknowledging diversity as a key concept of understanding societies beyond national identities.

This one-day workshop will address comparative frameworks, theoretical approaches and case-based analyses of media and migration in relation to journalism and media change.

#### Venue

Freie Universität Berlin Institute for Media and Communication Studies Garystr. 55 Conference Room 55-c 14195 Berlin

Free admission. No prior registration is required.

Further information on the **Double Degree Master's Program** in Global Communication and International Journalism, offered by Freie Universität Berlin and St. Petersburg State University, can be obtained online: bit.ly/ 1xolCGj



## 6 May 2015

# Comparing Media beyond the Nation State

A German-Russian Workshop on Diversity, Migration and Journalism



#### Organizers

Institute for Media and Communication Studies, Freie Universität Berlin School of Journalism and Mass Communication St. Petersburg State University

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## Program

#### 09:30 Welcome

- Prof. Dr. Brigitta Schütt, Vice President, Freie Universität Berlin
- **Prof. Dr. Barbara Pfetsch**, Executive Director, Institute for Media and Communication Studies, Freie Universität Berlin
- **Dr. Anna Litvinenko**, Vice Director for International Relations, St. Petersburg State University
- **Prof. Dr. Margreth Lünenborg**, Division of Journalism Studies, Freie Universität Berlin
- 10:00 Comparing Media Beyond the Nation State I

### Chair: Prof. Dr. Margreth Lünenborg

- **Prof. Dr. Dmitrii Gavra**: "BRICS Journalism Comparative Project: Background and Design"
- **Dr. Florian Töpfl**: "Reinvigorating the Four Theories: Toward a Discourse Approach to the Study of Media and Politics"
- **Prof. Dr. Carola Richter,** "The Ambivalences of Calling for 'De-westernization' in Media System Research"

**Coffee Break** 11:30

- 12:00 Comparing Media Beyond the Nation State II
  - Chair: Dr. Christoph Raetzsch
  - **Prof. Dr. Klaus Beck:** "Regional Press Diversity in Germany and Austria 1995-2015"
  - **Dr. Anna Smolyarova**: "Ethnic Media as Actors in the Public Sphere: Evaluating Counterpublics through the Example of Russian Language Media in Germany"
  - **Prof. Elfriede Fürsich, Ph.D.:** "From International to 'Glocal' Communication Studies: Shifting Research Perspectives in Comparative Research"
- 13:30 Lunch Break (Cafeteria OSI)
- 14:30 Negotiating Diversity: Media Discourse and Media Practices I Chair: Dr. Anna Litvinenko
  - **Dr. Laura Sūna**: "Media Appropriation of Political Conflicts: Transnational Identity of Latvian Diaspora in Germany"
  - **Dr. Kamilla Nigmatullina**: "Dynamics of Political Meanings: Discourse Analysis of the Coverage of the Ukrainian Conflict in the Russian Media"

#### 15:30 Coffee Break

- 16:00 Negotiating Diversity: Media Discourse and Media Practices II Chair: Prof. Dr. Dmitrii Gavra
  - Dr. Anna Litvinenko; Dr. Svetlana Bodrunova: "Mining Russian and German Twitter: Mediatization of Discussion on Migrants and its Mixed-method Assessment"
  - Dr. Ruslan Bekurov: "North-Ossetian Media about Migrants: Analysis of Journalistic Attitudes"
  - **Prof. Dr. Margreth Lünenborg**: "Migration and Media: Developing an Integrative Research Design"
- 17:30

Wrap-up Session