

Media Practices in Transformation

(De)Gendering Social and Political Movement in Quotidian Cultures

Zeit: Donnerstag 16:00-18:00 Uhr
Ort: Ihnestrasse 21, Hörsaal A

Political action is constituted by very specific media practices. This holds especially true for societies that undergo transformation processes. Flash Mobs choreograph synchronous “Counter-Movements”, which are learnt in advance via social media channels, such as YouTube, and which are afterwards spread globally via that same channel. Regional political transformation processes, such as the so-called “Arab Spring”, or local protests, like the Gezi-park occupation in Istanbul, are facilitated, produced and distributed or carried by digital media. Media are not structuring social order as organizations or institutions though; they gain their particular relevance as quotidian practices.

The main aim of this interdisciplinary lecture is to analyze these mediatized quotidian practices in political conflict and transformation processes. Invited international and local scholars from various disciplines in the field of social sciences as well as cultural and area studies are also dealing with more “silent” forms of the above mentioned movements and actions - based on the notion that they, too, influence a given social order via mediatized ways of expression. Here, one example would be the protest performance of “duran adam”(standing man) on Taksim Square, as an actively passive way of taking a “stand” against political assembly bans.

The focus on media practices allows for an analysis of quotidian processes of the construction of meaning with and through forms of mediatized action. Strategies of “un/doing” and the changing of a political order in tangible mediatized practices and protest cultures are being considered. A special focus is put on the construction, irritation or rejection of gendered structures (doing and/or undoing gender) in transformation processes.

Different research perspectives are being discussed along key concepts such as “media as practice”, “performative strategies”, “participation” and “agency”. Combining all of these, the lecture series provides important insights into a vibrant, transdisciplinary and international field of research. The lectures are mostly given in English.

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Schedule

- 24.04.2014 Susanne Foellmer / Eun-Jeung Lee / Margreth Lünenborg:
Introduction into the Lecture Series
- 08.05.2014 Susanne Foellmer / Eun-Jeung Lee / Margreth Lünenborg:
*Media Practices and Political Movements: Introduction
into an Interdisciplinary Field*
- 15.05.2014 Kaori Hayashi, Tokyo University:
*Journalism of Care: An Alternative Media Ethics for the
Digital Information Age*
- 22.05.2014 Carola Richter, Freie Universität:
*Mobilize, Justify, Accuse - The Transformation of Media
Practices of the Egyptian Muslim Brotherhood*
- 05.06.2014 Randy Martin, New York University:
A Precarious Dance, a Derivative Sociality
- 12.06.2014 Radha Hegde, New York University:
*Enough is Enough: Sexual Violence, Distributed Outrage
and the Visuality of Protest in India*
- 19.06.2014 Gabriele Klein, University Hamburg:
*Punk, Artist, Activist. Ästhetische Praktiken und ihre
medialen Übersetzungen am Beispiel Pussy Riot*
- 26.06.2014 Gurur Ertem, Istanbul:
Gezi Uprising and Corporeal Politics: Dancers' Still-Acts
- 03.07.2014 Simon Teune, TU Berlin:
*Appropriation of Media Technologies and Visual
Practices in the Women's Rights Movement*
- 10.07.2014 Youna Kim, American University Paris:
Media Talk, Mobility and Everyday Reflexivity
- 17.07.2014 Abschlusspanel: Medien – Mobilisieren – Performen:
Mit: Maren Hartmann UdK, Matthias Warstat FU,
Eun-Jeung Lee FU, Susanne Foellmer FU
Moderation: Margreth Lünenborg

Organisiert von: Jun.-Prof. Dr. Susanne Foellmer (Institut für Theaterwissenschaft), Prof. Dr. Eun-Jeung Lee (Institut für Koreastudien), Prof. Dr. Margreth Lünenborg (Institut für Publizistik- und Kommunikationswissenschaft)

Unterstützt von: Core University Program for Korean Studies (CUPKS), Interdisziplinäres Forum Gender und Diversity Studies, Interdisziplinäres Zentrum Geschlechterforschung und Zentraleinrichtung zur Förderung von Frauen- und Geschlechterforschung der Freien Universität Berlin