



Looking to gain something more? Come join our team.

OptiPay is a fast growing Fintech start-up based in Berlin that is building worldwide the first payment solution software for marketing money by processing payments. We are seeking a passionate Marketing Intern to help us build on and manage our marketing strategies.

Marketing Intern (M/F)

📍 Berlin, Germany

Our Philosophy

We are passionate about growing our team and pushing them to their limits to unleash their potential, we give guidance and are always supporting each other. We constantly strive for the best and we attract like-minded people. We are a team of diversity, having only the top of their class join us from all parts of the world. We are going to change B2C payments fundamentally. We work hard and we have fun doing it, we love what we do at OptioPay.

Your Role

- You will assist the marketing manager in managing the content marketing of OptioPay
- You will work closely with HubSpot CRM software
- You will help creating and revising our marketing material
- You are responsible for writing content and regular blog posts
- You are responsible for Social Media content and PR-related activities
- You are responsible for aligning all material we produce for SEO strategies and make sure they are search engine optimized.
- You will review our marketing content language wise and grammatically.

Requirements

- You are a German native
- You have successfully finished other internships in the field of (content) marketing, preferably at fast-paced internet companies
- You have strong interest for the Internet, online/offline marketing processes and working in a start-up environment
- Knowledge of SEO, SEM (Google Adwords), Content Marketing and PR is a plus
- You have excellent grammar and wording knowledge of the German language
- Knowledge of inbound marketing and HubSpot is a plus
- Good English knowledge is a big plus

What's on Offer

- Competitive salary (based on your background experience)
- Public transportation is on us
- Work closely with experienced founders and get first-hand insights in building an internationally-backed venture company
- Become part of an international, very motivated and talented team of 20
- Access to a strong global network of successful entrepreneurs
- An amazing office- overlooking the Spree- located in the heart of Berlin Media Spree
- Unlimited supply of drinks, breakfasts and fruits to keep you energized!

Sounds like the job for you? We'd love to hear from you!
Please send your CV / Resume to: Jobs@optipay.com