

Corporate Communication Intern

Date: Aug 03, 2015

Location: Wiesbaden, Germany

Duration: 3 months

The Grameen Creative Lab's (GCL) vision is to serve society's most pressing needs. Leading by example, we shape the social business movement worldwide through three main activities. We interact with the social business interest community globally through public speeches, press and social media, university activities, workshops, lectures and public events. We incubate social business ideas through brainstorming labs, by initiating academic research and by conducting social business experiments. We help create social businesses by advising companies, civil society organisations and governments on how to set up and support social business and assist investors aiming to create or invest in social business funds.

GCL was founded by Professor Muhammad Yunus, the 2006 Nobel Peace Prize Laureate together with Hans Reitz, a successful serial entrepreneur. We report directly to Professor Yunus. GCL is located in Wiesbaden and is a member of the Grameen family of businesses – a network of over 50 companies with more than 50,000 employees. Grameen concepts have been implemented in more than 60 countries worldwide.

Key responsibilities:

- Develop and implement communications and content strategy for the Global Social Business Summit to strengthen GSBS brand and visibility in Germany and internationally
- Write and deliver engaging, appealing and creative content for e.g. press articles in German and English for relevant media and various social media channels (Twitter, Facebook, Huffington Post, Blogs)
- Manage GCL's social media, newsletter, website and communication platforms, including updates with latest news and improvement of reach and performance
- Identify and establish relationships with relevant media partners
- Other, more project-specific tasks may also be part of your role, depending on needs and availability

Knowledge, skills and abilities:

- Academic background and work experience in communication, public relations or journalism
- Great sense of language, word-perfect in English and German and strong ability in writing target group orientated press articles
- Excellent knowledge and performance in the area of Social Media/Blogging
- Strong sense of self-initiative, excellent organisational skills, flexibility and quick apprehension
- High social competencies to meet the challenges of an international working environment
- Ability to work independently as well as part of a team
- Knowledge of and passion for social business
- Positive attitude and doing it with joy!

How to apply:

If you are interested please send your application including a cover letter, CV, latest graduation certificates and employment references to applications@grameencl.com and state 'Event Management Internship' in the subject line. We are looking forward to your application. For further information please contact:

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