

INTERNSHIP @ « DEAUVILLE GREEN AWARDS » FESTIVAL
Part-time Sales and Marketing Assistant
Native German Speaker

Field of activity: Sales / Marketing / Public Relation / Event Organization

Duration: > November/December 2015 thru May 2016
> Invitation to Festival in Paris & Deauville in June 2016 (2-3 weeks)

Location: Festival's Office. 12059 Berlin, Alt-Treptow (S-Bahn Treptower Park)

Remuneration: €400 per month, 20hr/week (flexible, afternoons) + Incentives

*This is part of a series of three internships as Sales & Marketing Assistants for **French, English and German** native speakers.*

Description:

Under supervision of the Festival team in our Berlin office, you will operate in Sales and Marketing Development in Germany, Austria and Switzerland during the launch of the 5th '**Deauville Green Awards**', the International Film Festival for Sustainable Development and Ecology, and the **2015 United Nations Climate Change Conference (COP 21)** in Paris.

Key tasks will include:

- > Participation in **sales campaign** for film registration and Festival accreditation: you will contact production companies, filmmakers, NGOs, corporations and public institutions working in the fields of Ecology or Social Responsibility to encourage them to submit their films in competitions and to attend the Festival in June 2016. Anticipate much **phoning** daily for 3 months.
- > **PR & Partners Management:** Active prospection of journalists, magazines and websites as well as professional networks around films, ecology and social responsibility, NGOs, public institutions. Autonomous follow-up of various types of daily collaboration with our existing media partners and sponsors, on-schedule reception/provision of texts and graphics for visibility exchanges, interviews of key speakers, etc.
- > Editing of informative and promotional content of various **Festival communication documents**, promotional emails, newsletters, press releases, Festival and partner websites, banners, web-videos, printed material and social media.
- > Assist in the **running of the Festival**, in Paris and Deauville 2-3 weeks in June 2016.

Candidate's profile:

- > **Experienced in sales**
- > **Excellent phoning** and writing skills
- > Experience or good knowledge of media, film production, communication or PR
- > Thorough, proactive and organized. Able to work alone and as part of a team
- > **Perfect German (native speaker)**
- > **Good English and/or French**

About the Festival:

The Deauville Green Awards is the International Film Festival for Sustainable Development and Ecology, which rewards the best industry actors for audiovisual production on sustainable development and CSR.

The competition includes 15 categories and 3 sections - TV programs & Documentaries, Corporate films, Short messages – and brings together the best of the international audiovisual industry.

More information at www.deauvillegreenawards.com