

Copywriting Internship at ResearchGate



... Listed as one of the 100 hottest Startups in Europe!

– *Wired UK, September 2012*

ResearchGate is the professional network for scientists and researchers. We're looking for a highly creative intern to join our young, international Berlin-based team.

You'll be helping our copywriters implement, maintain and develop ResearchGate's brand and tone across all communication channels. This is a great opportunity for someone who wants to further their knowledge in communication, user experience, marketing and writing, while gaining hands on experience in a flexible and fastpaced environment. This is a full-time position for 3 - 6 months.

What you'll be doing:

- Helping to plan, write, edit, test and improve on-site copy, emails and product educational materials.
- Applying, maintaining and developing ResearchGate's voice and brand.
- Working across all departments, collaborating with designers, product managers and engineers.
- Conceptualising launch campaigns and communication and marketing strategies.

Requirements:

- Someone who loves to write. And is good at it.
- English native speaker with a degree in a subject such as literature, journalism, media, communications or similar.
- Able to think both creatively and analytically. And you care about the details.
- Experienced internet user with a good knowledge of the social web.
- You're a team player who can also take the initiative to work independently.
- You're friendly, easygoing and like to laugh.

To apply, please send two varied writing samples along with your CV and cover letter to careers@researchgate.net.

Stipend: €500 Net. Plus lunch.

For more information go to www.researchgate.net.

www.researchgate.net

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