

Research Assistant eBook shop business, (m/f)

Full-time internship, with immediate effect



'txtr is an innovative young company in the fast-growing digital reading market. We develop, operate and market a comprehensive solution for selling eBooks and eReading content.

Currently, we are looking for assistance in the eBook shop and Digital Marketing team for market research projects.

What you need for this position:

- Currently completing studies in Economics or Marketing fields
- Work experience in relevant research or professional service organizations
- Understanding of market research, data collection and analysis approaches
- Strong written and oral communication skills
- Excellent planning and project management
- Extremely detail orientated, can work independently
- You are very familiar with Microsoft Excel and PowerPoint
- Affinity or experience with the international book market and/or literature is highly desirable
- Written and spoken English is required

What you'll be doing:

- Conduct market research and gather data to support research reports and analysis
- Data mining through internet, business sensitive internal records, and other
- Perform analysis of market, market segment and regional/country trends
- Contribute to research reports that cogently present actionable market intelligence
- Assist in developing research content, typically in the form of written reports
- Make informal presentations

The internship is for **3 to 6 months** and you work **40 hours per week** at our offices in **Berlin Mitte**.

If this sounds like the job for you, we invite you to send us your application. Please include the job title in the subject line and tell us the earliest date of joining 'txtr.

Please send your CV to: jobs@txtr.com