

Meetrics supports online media with live reports and usage analysis based on the visibility of web content in the publication of news and optimization of online marketing activities. Our customers include well known media- and online marketing companies (e.g. Spiegel, Burda, RTL, Gruner & Jahr) media agencies and market research institutes.

Meetrics currently offers the following position at our headquarters in Berlin:

Marketing / PR (m/w)

Part-time 20 h / week

Job Profile

In this position, you are responsible for the coordination of all marketing and public relations activities:

- Creation of press releases in English
- Translation of use cases and articles for industry websites and social media from German to English
- Creation of presentations and collateral sales material in English
- Writing reports on media coverage data
- Enhancing ways of lead generation

Your Profile

- Studied Marketing, Media or Communication or related experience
- Good previous experience in marketing and public relations
- Mastering MS Office tools (Word, PPT, Excel)
- Excellent communication skills in English
- Affinity and passion for new media
- Ability to work creatively, proactively and be a strong teamplayer

Our Offer

- A young, dynamic and visionary team
- An exciting work environment in the area of new media and online marketing
- A lot of scope for your own ideas

Please submit your complete job application including your starting date and your salary expectations to jobs@meetrics.de.