



 Besser Betreut GmbH

Care.com, le plus grand réseau mondial de services à la personne recrute!

Besser Betreut is part of Care.com, the world's largest online destination for family-supporting services. The Company has 10.7 million members spanning 16 countries, including the US, Canada and parts of Europe. Care.com's services enable families to connect to care providers and caregiving services in a reliable and easy way, while also helping care providers find meaningful work.

**You are looking for an internship to add practical experience to your study? You need to complete your compulsory internship?** Our Berlin based international team – colleagues from 16 different countries and 3 very friendly dogs – offer from now on an:

### Internship Online Marketing for: France, Belgium, Switzerland (f/m)

We are a young and innovative company based in Berlin. The team continuously aims to become the leading company in the European market of family care services. Therefore we create a new level of quality, safety and efficiency in our field of expertise. Our work is characterized by respect, success and efficiency.

#### Your tasks:

- *Planning, implementation and optimisation of our Online Marketing Campaigns*
- *Produce market and competitor analysis*
- *Active collaboration for the development of our French portal*
- *Support the development, planning, implementation and optimization of our online marketing campaigns (e.g. E-mail marketing, SEO, SEM, display, affiliate Co-operations)*
- *Identification, response and support of potential customers and partners*
- *Acquisition of PR (campaign planning, writing and distributing articles)*

#### Your profile:

- *French language – Mother tongue level*
- *Studies in economics, media studies, communications or similar*
- *Good command of English; knowledge of the German language is a plus*
- *Strong general Internet knowledge*
- *Confident in taking ownership of tasks*
- *Previous experience in Marketing would be an advantage*

#### General details

We would like to offer you an interesting and miscellaneous position in our international and dynamic team. To force the team spirit, we have company events once a month. For example Happy Hours in fancy bars in Berlin or Running Dinner.

Your job-related development is very important for us. We would like to support you individually. It is our upper priority to arrange family life and job life as a modern company. We offer you flexible hours of work and the solution of Home Office.

Please send us your entire application documents with your salary expectations and your earliest date to start via E-Mail (Header: „Internship Online Marketing International, Focus: France“) to:

[jobs@betreut.de](mailto:jobs@betreut.de)

We look forward to your application!

