



 **Besser Betreut GmbH**  
A Care.com Company

**Die passende Betreuung dank der Besser Betreut GmbH - Deutschlands großer Vermittler für Betreuung und Pflege**

Besser Betreut is part of Care.com, the world's largest online destination for family-supporting services. The Company has 10.7 million members spanning 16 countries, including the US, Canada and parts of Europe. Care.com's services enable families to connect to care providers and caregiving services in a reliable and easy way, while also helping care providers find meaningful work. Through its consumer matching mechanism, tools and resources, Care.com allows families to make safer, more informed hiring decisions.

**You are looking for an internship to add practical experience to your study? You need to complete your compulsory internship?** Our Berlin based international team – colleagues from 16 different countries and 3 very friendly dogs – offer from now on an:

### **Internship Online Marketing International, Focus: Netherlands / Dutch Belgium (f/m)**

We are a young and innovative company based in Berlin. The team continuously aims to become the leading company in the European market of family care services. Therefore we create a new level of quality, safety and efficiency in our field of expertise. Our work is characterized by respect, success and efficiency.

#### **Your tasks:**

- *Supporting, planning, implementation and optimization of our Online Marketing Campaigns*
- *Strategic development of the portals*
- *Analysis, interpretation and presentation of the competing company on the Dutch market*
- *Preparation of marketing concepts and the implementation*

#### **Your profile:**

- *Business, Media, Communications or similar studies*
- *You need to accomplish your compulsory internship*
- *Dutch – mother tongue level*
- *Analytical faculty of thought and action*
- *Strong general Internet knowledge*
- *Confident in taking ownership of tasks*
- *Previous experience in Marketing would be an advantage*

#### **General details**

We offer you an interesting and miscellaneous position in our international and dynamic team. To boost the team spirit, we have company events once a month, for example Happy Hours in fancy bars in Berlin, BBQs in parks or 'Running Dinner' Partys. In our office we offer our employees free fruits, water, cola, coffee and more.

Your job related development is very important for us. We would like to support you individually. It is our upper priority to arrange family life and job life as a modern company. We offer you flexible hours of work and the solution of Home Office.

Please send us your entire application documents with your salary expectations and your earliest date to start via E-Mail (Header: „**Internship Online Marketing, Focus: NL**“) to:

[jobs@betreut.de](mailto:jobs@betreut.de)

*We look forward to your application!*

