



 **Besser Betreut GmbH**
A Care.com Company

Die passende Betreuung dank der Besser Betreut GmbH - Deutschlands großer Vermittler für Betreuung und Pflege

Besser Betreut is part of Care.com, the world's largest online destination for family-supporting services. The Company has 10.7 million members spanning 16 countries, including the US, Canada and parts of Europe. Care.com's services enable families to connect to care providers and caregiving services in a reliable and easy way, while also helping care providers find meaningful work.

You are looking for an internship to add practical experience to your study? You need to complete your compulsory internship? Our Berlin based international team – colleagues from 16 different countries and 3 very friendly dogs – offers **from now** on an:

Internship International Online Marketing, Focus: Sweden

We are a young and innovative company based in Berlin. The team continuously aims to become the leading company in the European market of family care services. Therefore we create a new level of quality, safety and efficiency in our field of expertise. Our work is characterized by respect, success and efficiency.

Your tasks:

- Support the planning, implementation and optimization of our Online Marketing Campaigns for the Swedish portal se.care.com (e.g. Email Marketing, SEO, SEM, Display Advertising, Affiliate Management developing Co-operation Partners).
- Collaborate active for the development of our Sweden portal
- Identify, develop and service potential clients and partners.
- Prepare market and competition analyzes
- Assume responsibility for press work (Campaign planning, article writing and distribution)

Your profile:

- Swedish language – Mother tongue level
- Studies economics, media studies, communications or similar
- You need to accomplish your compulsory internship
- Experience in the field of online marketing is an advantage
- High affinity for the Internet & strong analytical skills
- Good command of English; knowledge of the German language preferable
- Enjoyment in working in teams as well as an ability to work independently

General details:

We would like to offer you an interesting and miscellaneous position in our international and dynamic team. To boost the team spirit, we have company events once a month, for example Happy Hours in fancy bars in Berlin, BBQs in parks or Running Dinner. In our office we offer our employees free fruits, water, coke, coffee and more. Your job related development is very important for us. We would like to support you individually. It is our upper priority to arrange family life and job life as a modern company. We offer you flexible hours of work and the solution of Home Office.

Please send us your entire application documents with your salary expectations, your earliest date to start via E-Mail (Header: „**Internship Online Marketing - Focus: Sweden**“) to:

jobs@betreut.de

We look forward to your applications

