



Care.com™
There for you™

Die passende Betreuung dank der Care.com Europe GmbH – Wir helfen Familien!

Care.com is the world's largest online destination for finding and managing family care. As of June 2014, the Company had 11.8 million members spanning 16 countries, including the United States, the United Kingdom, Canada and parts of Western Europe. Care.com's web and mobile platforms enable families to connect to care providers and caregiving services in a reliable and easy way, while also helping care providers find meaningful work.

For our Berlin based international team – comprised of colleagues from 16 different countries and 3 very friendly dogs – we offer:

Internships Online Marketing International (f/m) for each country: Spain, Denmark, Netherlands, Finland, Sweden, France, Belgium

We are a young and innovative company based in Berlin. The team continuously aims to become the leading company in the European market of family care services. Therefore we create a new level of quality, safety and efficiency in our field of expertise. Our work is characterized by respect, success and efficiency.

You will master these challenges:

- Supporting, planning, implementation and optimisation of our Online Marketing Campaigns
- Strategic development of the portals
- Analysis, interpretation and presentation of the competing company on the market of the applicable country
- Preparation of marketing concepts and the implementation

What you bring to the table:

- Business, Media or Communications studies or a comparable graduation → this is a compulsory internship for you
- Mother tongue level of the applicable language
- Advantage level of the English language
- Analytical faculty of thought and action
- Strong general Internet knowledge
- Confident in taking ownership of tasks
- Previous experience in Marketing would be an advantage

...and what you can expect:

We would like to offer you an interesting and miscellaneous position in our international and dynamic team. To boost the team spirit, we have company events once a month – for example BBQs in the park, Happy Hours in fancy Berlin bars or dinner hopping parties. In our office we offer our employees free fruits, water, cola, ice tea, coffee and more.

Your job-related development is very important for us. We would like to support you individually. It is our upper priority to arrange family life and job life as a modern company. We offer you flexible hours of work and the solution of Home Office.

Please send us your entire application documents with your salary expectations, your earliest date to start via E-Mail (Header: „**Internship Online Marketing International**“) to:

jobs@betreut.de

We look forward to your applications!

