

INTERNSHIP @ « DEAUVILLE GREEN AWARDS » FESTIVAL
Part-time Sales and marketing assistant
German, English and French

Area of activity: Sales and marketing assistant

Length: 12th of January 2015 – 13th of May 2015 (4 months) & invitation in Deauville 8-12th of June 2015

Location: 12059 Berlin, Alt-Treptow (S-Bahn Treptower Park)

Remuneration: 250 € per month for 20h part-time (Mon-Fri: 14.30 to 18.30)

Contract: “Convention de stage” (official agreement between you, your University and the festival)

Description:

Working under the supervision of the Festival team in our Berlin office, you will participate in sales and marketing development in German speaking countries as a part of the launch of the 4th ‘Deauville Green Awards’, the International Film Festival for Sustainable Development and Ecology. Key tasks will include:

- Participation in the **sales campaign** for film registrations and festival accreditations: you will contact production companies and sponsors in Germany, Austria and Switzerland to encourage them to enter their audiovisual productions in competition and encourage their attendance at the festival.
- Festival cloud **database update**, control of audiovisual files, and verification of entry forms for integration into the viewing platform and the printed festival program.
- Editing of informative and promotional content in the various **festival communications**: promotional emails, newsletters, press releases, festival and partner websites, banners, web-videos, printed materials and social medias.
- Assist in the **running of the festival**, in Deauville the second week of June 2015.

Candidate’s profile:

- **Sales profile** with knowledge of Medias/Audiovisual Production/Communication/PR
- Engaging personality with **excellent phone presence** and writing skills
- Thorough and organised with the ability to work alone and as part of a team
- **Perfect German (native speaker)**
- **Good English and French**
- Microsoft Office and good knowledge of computers and web in general
- First experience with Salesforce or other Database management system

About the festival:

The Deauville Green Awards is the International Film Festival for sustainable development and ecology, which rewards the best of industry actors for audiovisual communication on sustainable development.

The competition includes 15 categories and 3 sections - TV programs & Documentaries, Corporate films, Promotional campaigns – and brings together the best of the international audiovisual industry.

More information at www.deauvillegreenawards.com