

**INTERNSHIP @ « DEAUVILLE GREEN AWARDS » FESTIVAL**  
**Part-time Sales and marketing assistant**  
**German, English and French**

**Area of activity:** Sales and marketing assistant

**Length:** 9<sup>th</sup> of February 2015 – 10<sup>th</sup> April 2015 (2 months) & invitation in Deauville 8-12<sup>th</sup> of June 2015

**Location:** 12059 Berlin, Alt-Treptow (S-Bahn Treptower Park)

**Remuneration:** €400 per month for 16h a week (4 afternoons, flexible) + Bonus

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**Description:**

Working under the supervision of the Festival team in our Berlin office, you will participate in sales and marketing development in German speaking countries as a part of the launch of the 4<sup>th</sup> 'Deauville Green Awards', the International Film Festival for Sustainable Development and Ecology. Key tasks will include:

- Participation in the **sales campaign** for film registrations and festival accreditations: you will contact production companies, filmmakers, NGOs and sponsors in Germany, Austria and Switzerland to encourage them to enter their films in competition and encourage their attendance at the festival.
- In charge of the special Program of the festival "**Austria Guest of Honour 2015**" in connexion with the Austrian Embassy in Paris and other Austrian organisations: elaboration of content, roundtables and special screenings, invitation of journalists and key speakers etc.
- Animation of our existing **Networks and media Partners** in Germany. Prospection of new partners in Austria and Germany: journalists, magazines, websites and professional networks around audiovisual productions, ecology and social responsibility, NGOs, public institutions etc.
- Editing of informative and promotional content in the various **festival communications**: promotional emails, newsletters, press releases, festival and partner websites, banners, web-videos, printed materials and social medias.
- Assist in the **running of the festival**, in Deauville the second week of June 2015.

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**Candidate's profile:**

- **Sales profile** with knowledge of Medias/Audiovisual Production/Communication or PR
- Engaging personality with **excellent phone presence** and writing skills
- Thorough and organised with the ability to work alone and as part of a team
- **Perfect German (native speaker)**
- **Good English and French**

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**About the festival:**

*The Deauville Green Awards is the International Film Festival for sustainable development and ecology, which rewards the best of industry actors for audiovisual communication on sustainable development.*

*The competition includes 15 categories and 3 sections - TV programs & Documentaries, Corporate films, Promotional campaigns – and brings together the best of the international audiovisual industry.*

More information at [www.deauvillegreenawards.com](http://www.deauvillegreenawards.com)