



German American Marketing, Inc.
Thomas Bauer
c./o. The German Society of Pennsylvania
611 Spring Garden Street
Philadelphia, PA 19123
Phone: 215 268 7606
Mail: info@philachristmas.com



Become a member of our team with an

Internship in Public Relations and Social Media Management

For the production of our Christmas Village events in Philadelphia, PA / USA and Baltimore, MD / USA, we are looking for a highly motivated and talented individual to join our team. Both events are German style Holiday markets which take place at Center City Philadelphia for the ninth time and at Baltimore's Inner Harbor for the fourth time from Nov 19th through Dec 24th, 2016 (for more information see philachristmas.com or baltimore-christmas.com).

Being a part of our young and ambitious management team, you will get involved in the whole scope of Event PR and Social Media Management tasks. If you are looking for an internship to show your own initiative, bring in creativity and entrepreneurial thinking in challenging yet rewarding situations, you should apply!

Your tasks include but are not limited to:

- conceptual design, installation and implementation of the events Public Relations and Social Media strategy
- collaboration with local PR agency to co-ordinate efforts
- acting as the events spokesman
- initiation of new media partnerships and maintenance of existing relationships with events partners
- caring for the needs of event sponsors, vendors and visitors

Profile of qualification we are looking for:

- advanced students of PR- and Social Media Management related subjects
- go-getters with previous experience in the field of work who enjoy working in teams
- excellent English skills, preferable but not necessarily with previous study or work experiences abroad
- good command of Microsoft Office (knowledge in HTML or graphic software tools is an asset)

Duration: five months from August 15, 2016 through January 15, 2017

Conditions: the internship is paid, also US visa, accommodation and flights are covered

Location: Philadelphia, PA / USA or Baltimore, MD / USA

If you are interested, please send your full resume and/or questions to Thomas Bauer (info@philachristmas.com).