



eBay is one of the world's largest online marketplaces, connecting people with the things they need and love virtually anytime, anywhere. eBay has 157 million active buyers globally and more than 800 million live individual and merchant listings at any given time, the majority of which is new and fixed-price merchandise. With mobile apps available in 190 countries, eBay delivers a personalized shopping experience and seamless access to inventory from down the street and around the world. Tailored shopping experiences, including eBay Fashion and eBay Motors, customize buying and selling; and eBay provides variety and choice for sellers by enabling them to offer goods through online, mobile and local channels to consumers around the world.

## Intern Customer Insights & Analytics (m/f)

The eBay Customer Insights Team in Germany is looking for an intern who is supporting us in our mission to make eBay a truly customer centric company in a highly competitive and fast moving online retail market for six months from 2016 on.

You will be part of the German team that is embedded in the Global Customer Optimization and Data organization. This international environment creates great opportunity to learn from the best people in the areas of customer centricity, segmentations and data intelligence. In working closely with the German business units and regional Marketing, you will also get a good understanding of the regional efforts that drive the German business and to help to sharpen the regional buyer strategy.

You will be deeply involved in qualitative and quantitative market research and data analytics projects. The wide scope of topics we are dealing with ranges from market potential analysis, competitor positioning, customer profiling, ad-testing and brand perception questions to running the NPS loyalty program..

We are looking for somebody who is willing to engage in a highly dynamic environment who is willing to deal with complex topics and immerse into our customers' mind.

### Responsibilities:

- Actively support our Customer Insights & Analytics team in all phases of execution
- Organize events with customer inclusion (immersion projects, focus groups)
- Create presentations that summarize all available insights about one particular topic
- Help us to keep our internal knowledge sharing system up to date (Wiki system)

### Requirements:

- Studies involving analytics or empirical research e.g. economics, mathematics, statistics, and social or communication science studies.
- Relevant experience with market research or statistics is a plus.
- Thorough, accurate working style and an analytical understanding of numbers.
- Profound knowledge of MS Office (Word, Excel and PowerPoint).
- Very good English language skills, German language skills are a plus.

### What we offer?

- A 6 months fulltime internship
- Dynamic team, passion for e-commerce, professionalism and a good sense of humor
- An international and fast-paced working environment with flat hierarchies and lots of flexibility
- A great campus with fitness center, table soccer, bike rental, coffee-bar, excellent canteen and shuttle-service
- An attractive remuneration

### Interested?

We are looking forward to your online application via [www.ebaycareers.com](http://www.ebaycareers.com). Please search for reference number 119921BR and upload your CV and cover letter stating which position you are applying for. You are welcome to contact Steffi Bitter ([stbitter@ebay.com](mailto:stbitter@ebay.com)) for initial questions.