



## Transatlantic Urban Climate Dialogue *plus*

Workshop # 2:

### “Transatlantic Exchange in Development of Successful Municipal Utilities: The Role of the Community Energy Planning”

August 25—26, 2014

Fairfax, Northern Virginia, United States



**Venue:**

*August 25*

George Mason University  
Fairfax, VA 22030

*August 26*

Residence Inn by Marriott  
Fairfax, VA 22030

**Accommodation:**

Residence Inn by  
Marriott

Fairfax City  
3565, Chain Bridge Rd.  
Fairfax VA 22030

We would like to thank the George Mason University and the Northern Virginia Regional Commission for their generous support.

## **Sunday, August 24th — Arrival Day**

**Accommodation:** Residence Inn by Marriott  
Fairfax City  
3565 Chain Bridge Road, Fairfax VA 22030  
T: +1-703-267-2525  
F: +1-703-591-1850

**17:30** Depart from Hotel to BBQ — Meet in Hotel lobby

**18:00-20:30** BBQ at Mark Gibb's House  
G. Mark Gibb, Executive Director, NVRC  
3285 Willow Glen Drive  
Oak Hill, VA 20171

## **Monday, August 25th\***

**Venue:** George Mason University, Merten Hall, Room 3300  
4400 University Drive, Fairfax, Virginia 22030

**08:30** Depart from Hotel to George Mason University

**09:00** **Welcome and Introductions**  
Solon Simmons, Vice President of Global Strategies,  
George Mason University  
Supervisor Penny Gross, Chairman, Northern Virginia Regional Commission

**09:15** **Review of Goals of Workshop**  
Peter Garforth, Garforth International LLC and  
Miranda Schreurs, Director of Environmental Research Centre (FFU),  
Freie Universität Berlin

**09:30** **Keynote Speech**  
***The Global Significance of Sustainable Energy Planning at the Local Level***  
Michelle Wyman, Director for Intergovernmental Affairs,  
US Department of Energy

**10:00** Question and Answer

**10:15** Coffee Break

**10:30** **Review of the regulatory, technical, institutional and community acceptance of “scalable” projects**  
NOVA Case Study: Local Energy Alliance Program (LEAP)  
Re-Energize Reston Project  
Barbara Englehart, Local Energy Alliance Program (LEAP),  
Business Development and Outreach Manager

\* Dress Business Casual for All Days

- 11:00** Facilitated Discussion
- 11:30** **Germany’s Energiewende and the Diffusion of Transatlantic Innovations**  
Andreas Pyka, Center for Research and Innovation Services,  
Universität Hohenheim, Germany
- 12:00** **Welcome Remarks**  
Angel Cabrera, President of George Mason University
- 12:15** Question and Answer
- 12:45** Lunch, Southside Hall
- 13:45** **Stuttgart Region – Sustainable Solutions. Public participation and acceptance of dedicated sites in context with Energiewende**  
Thomas Kiwitt, Verband Region Stuttgart, Executive Technical Director  
  
Description: Strategies - Achieving consensus -- Overcoming obstacles – Citizen involvement
- 14:15** Facilitated Discussion
- 14:45** **Guelph – Overall DE Strategy and Residential Retrofit Programs**  
Alex Chapman, City of Guelph Community Energy, Acting Corporate Manager  
  
Description: Guelph continues to press on with its efforts to improve energy efficiency in the City with three key programs: District Energy, the Corporate Energy Management Plan, and the Guelph Energy Efficiency Retrofit Strategy. Each of these programs has distinct relationships, challenges, and opportunities with respect to community groups, the local utility, the regulatory framework, peer municipalities, national NGOs, and governments at the provincial, federal, and global level.
- 15:15** Facilitated Discussion
- 15:45** **NRW I: Bottrop – Innovation City Residential Retrofits**  
Bernd Tischler, Lord Mayor of Bottrop  
  
Description: Core Points: Progress of the project “InnovationCity Ruhr” – Master Plan Climate-Suitable Urban Reconstruction – Establishment of “Quartiersmanagement” – Support Program for Energy Efficiency of Buildings – ICR as a real lab
- NRW II: Variances of scale in the implementation of Community Energy Plans**  
Irene Wiese-von Ofen, Agenda21 Forum Essen  
  
Description: CEP from the Ruhr Perspective – Planning Responsibilities of Communities – Competition Initiatives
- 16:25** Facilitated Discussion — NRW presentation will be continued on Tuesday
- 16:40** Adjourn - Depart by Bus for “The Winery at Bull Run”  
15950 Lee Highway, Centreville, Virginia 20120  
T: +1-703-815-2233  
<http://www.wineryatbullrun.com/>

**17:00** Wine Tasting and Discussions at “The Winery at Bull Run”

**19:15** Dinner at “Blue Iguana Restaurant”, Chantilly, Virginia

12727 Shoppes Lane  
Fairfax, VA 22033  
T: +1-703-502-8108  
<http://www.blueiguanafairfax.com/>

Return to Hotel by Bus

## **Tuesday, August 26th**

**Venue:** Residence Inn by Marriott, Boardroom of Hotel  
Fairfax City  
3565 Chain Bridge Road, Fairfax VA 22030

**09:00** **Review of Day 1**

Miranda Schreurs, Director of Environmental Research Centre (FFU),  
Freie Universität Berlin

**09:15** **Keynote Presentation**

***The Role of Green Infrastructure Planning in the Context of  
CEP Implementation***

Matthew Rice, George Mason University

**09:45** Question and Answer

**09:50** Break

**10:00** **NRW III: Dinslaken on its Way to CO2-free Districts**

Dr. Michael Heidinger, Mayor of Dinslaken

**10:20** **Review of the Future of the TUCD Partnership  
Structure, Participating communities, and Priorities –  
Perspective of the Policymakers**

*Stuttgart* — Nicola Schelling, Verband Region Stuttgart, Regional Director

Core Points: Science & Technology - Sustainable Mobility - Green Infrastructure - Energy Efficiency - Climate Change - Economics

*Guelph* — Alex Chapman, City of Guelph Community Energy,  
Acting Corporate Manager

Core Points: Economic development through sustained cooperation - Shared experiences in scaling up Green initiatives - Institutional structures - Ongoing community engagement and motivation - Influencing regional and national policy

*NOVA* — Mark Gibb, Northern Virginia Regional Commission, Executive Director  
& Dale Medearis, Northern Virginia Regional Commission,  
Senior Environmental Planner

Core Points: Evolution of the Climate Atlas Project

*NRW, Bottrop* — Bernd Tischler, Lord Mayor of Bottrop  
Core Points: Transformation research - Evaluation of process -  
Testing new forms of citizen or company activation—Need for external financing

*NRW, TU Dortmund/Universität Duisburg-Essen* — Irene Wiese-von Ofen,  
Agenda21 Forum Essen  
Core Points: Possibilities of self-sustaining cooperations -  
International network of universities

- 11:35** Coffee Break
- 11:20** Sustaining and Forwarding TUCD Partnership - Roadmap for Future TUCD Partnerships
- 12:00** Lunch
- 13:00** Adjourn
- 15:00** Walking Tour of Alexandria Waterfront Project with  
Karl Moritz, Acting Director of the City of Alexandria Planning Department
- 17:00** Dinner at “Union Street Public House”  
121 S. Union St., Alexandria, VA 22314, Vereinigte Staaten  
T: +1 703-548-1785  
<http://www.unionstreetpublichouse.com/>
- 20:00** Return to Hotel

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