

**Green innovation and its implications for economic growth**  
*A comparative perspective on German and Chinese experiences*

A workshop hosted by  
Friedrich-Ebert-Stiftung Berlin and the  
Environmental Policy Research Centre (FFU) of the Freie Universität Berlin

12th July 2012, 4.30 pm  
Friedrich-Ebert-Stiftung  
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While Europe is struggling to overcome its economic and political crisis, the large Asian economies are becoming the “new growth engines” for the world economy. This rebalancing of the global economy is going hand in hand with shifts in the underlying paradigm of economic growth. Increasingly visible consequences of global climate change and growing scarcity of natural resources are driving efforts to develop an emergent Green Economy, based on innovation in renewable energy and environmentally-friendly technologies. Policy makers and the business community alike are experimenting with new ways to drive green innovation, while maintaining economic competitiveness.

Both Germany and China are emerging as key players in this global process of economic transformation. In both countries, a unique combination of environmental and industrial policies has driven the rapid development of eco-industries. These experiences are revealing significant opportunities as well as challenges of green innovation in the context of broader socio-economic development.

In a workshop hosted by the Asia Department of the Friedrich-Ebert-Stiftung and the Environmental Policy Research Centre (FFU) of the Freie Universität Berlin, German and Chinese experts will be exploring the implications of green innovation for securing economic prosperity. How are policy makers balancing short-term economic and social imperatives with efforts to drive innovation for achieving long-term sustainability of economic systems? What are the main policy challenges and bottlenecks in developing green innovation systems? What lessons do the Chinese and German experiences offer in confronting these challenges? What role might increased international cooperation play in this context?

## Program

- 4.30 pm**            **Welcome and Introduction to the Workshop**  
Philipp Kauppert, Asia Department FES  
Rainer Quitzow, Environmental Policy Research Centre, Freie Universität Berlin
- 4.45 pm**            **Brief presentations by the panelists**  
**Prof. Wu Libo**, Executive Director, Center for Energy Economics and Strategy Studies, Fudan University, Shanghai.  
**Prof. Sun Lijian**, Vice Dean, School of Economics, Fudan University, Shanghai.  
**Dr. Klaus Jacob**, Research Director, Environmental Policy Research Centre, Freie Universität Berlin.  
**Rüdiger Haum, PhD**, Research Analyst for Technology and Innovation, German Advisory Council on Global Change.
- 5.30 pm**            **Questions, Comments, Discussion**  
Facilitators:  
Philipp Kauppert, Asia Department FES  
Rainer Quitzow, Environmental Policy Research Centre, Freie Universität Berlin
- 6.30 pm**            Informal Discussions with Finger Food Buffet