**Energy efficiency requirements for end-use equipment** 

1 September 2015

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- 1. Energy efficiency history
- 2. Strategic commitments towards 2030
- 3. Energy efficiency requirements to networks

## Energy efficiency history

Years	Driving force	EE instruments
1970s	Rapid growing energy supply	LCP & DSM, regulation (standards and labelling) 1st e-mail 1971
1980s	Energy crises, security of supply, economy, technology	Taxation, support schemes, IRP, strategies, Internet
1990s	Environment, economy, climate change	Variety of individual policies and measures
2000S	Climate change, integrated approach	Strategies, ecodesign, start use of P&Ms, EE language accepted, COP15
20105	Financial crisis, employment, IT future, COP21	P&Ms as part of green growth, efficiency requirements as input to

## Strategic commitments towards 2030

- Energy not direct element of Rio 1992 conventions
- \* Energy not part of EC treaty (Energy Union proposal)
- \* EU energy strategy created in 2005-2008
  - \* 202020 strategy in 2007
  - \* SET plan in 2008
- \* Member States & EU introduce many P&Ms
  - Energy Efficiency Directive
  - \* EPBD
  - \* Cogeneration (CHP)
  - \* Ecodesign
  - Energy Star
- \* Conclusion: slow development of language, definitions and actionsd

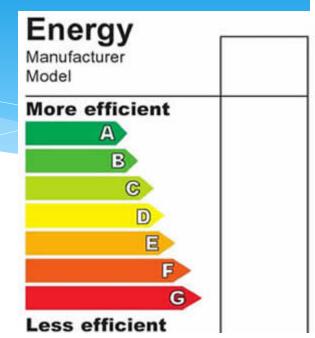
## Energy efficiency status

#### \* EU targets

- \* 20% reduction of energy use by 2020 (18-19% to be achieved, 20% if member states comply)
- \* 2030 Target 27% or more
- \* National reductions 1,5 % annually
- State buildings 3% renovation annually
- \* NEEAPs
- \* Smart meters 200 millions & 45 millions 2020
- \* Energy audits every 4 year
- Consumer information and benchmarks
- Horizon 2020

## Energy efficiency progress

- \* Energy efficiency directive
- \* Directive on EPB
- Cogeneration directive
- \* Energy efficienct products (ecodesign)
- Reinforcement of product requirement
  - \* Strengthening by 30% possible
  - \* Energy label simplified, no +++ categories
  - \* International database with EE information
  - Energy Star
- \* More Data with Less Energy



# More Data, Less Energy IEA action plan

- The electricity consumption of our digital society is growing at alarming rate
- In 2013 network devices numbered 14 billion was connected. They consumed 616 TWh (equal to Canada's total consumption)
- \* New technology could reduce demand by 65%
- \* In 2050, 500 billion devices could be connected
- Policy action needed
- IEAs 1 watt target for TVs reduced stand by from more than 4 watt down to under 1 watt...

# More Data, Less Energy IEA action plan

- \* Started with 4E and IEA
- Need for global governance and strategic cooperation
- \* Top level endorsement
- \* Standards, library
- \* Data bases, test processes, etc.
- Coordination with new energy labelling and information arrangements
- \* Involvement of industry, governments, stakeholders

### The new age of information and communication technology

Communications Server and broadband systems, Cloud data storage Smart phones, tablets WIFI, GPS...

Control Building management systems, SCADA, smart sensors, logistics management, traffic controls, condition monitoring... Smart grids and meters...

#### Increasing network connectivity

Integrated home networks, home gateways, lighting controls, smart appliances, green button... Internet TV, online entertainment, gaming and movies...

#### Media

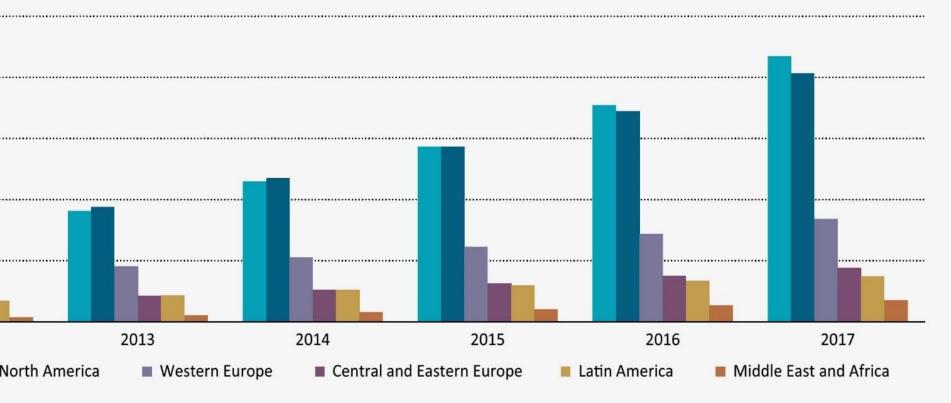
TVs, radio, audio, computing, imaging equipment, gaming...

Smart TV, Internet and video displays in appliances

Appliances White goods, lighting, kitchen appliances, health products, power tools...

Notes: GPS = global positioning system; SCADA = supervisory control and data acquisition system. Data will be online. Source: IEA (2013b), Energy Efficiency Market Report 2013, OECD/IEA, Paris, www.iea.org/w/bookshop/add.aspx?id=460.

## Projected growth of global Internet Protocol traffic by region



co (2013a), *Cisco Visual Networking Index: Forecast and Methodology, 2012–2017*, Cisco White Paper, Cisco Systems, Inc., c/en/us/solutions/collateral/service-provider/ip-ngn-ip-next-generation-network/white\_paper\_c11-481360.pdf.

Internet traffic volume in emerging markets is rapidly catching up with mature markets — and is expected to pull ahead by 2017. Traffic in the Middle East and Africa grew at a compound annual growth rate (CAGR) of 38% between 2012 and 2017.