

# KLIMASCHUTZ BRAUCHT INITIATIVE



Federal Ministry for the  
Environment, Nature Conservation,  
Building and Nuclear Safety



NATIONAL  
CLIMATE  
INITIATIVE

# The National Climate Initiative

Overview of strategic governmental support for municipalities



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# German Climate and Energy Policy

## Central Pillars

- Long-term climate and energy policy up to 2050 aimed at fundamentally restructuring the energy system, but also other sectors.
- Transition towards a highly efficient renewable energy system as an opportunity for the generations to come.
- Climate and energy targets, cap and trade, renewable energy sources and energy efficiency combined with an ambitious and transparent monitoring scheme.
- Focus on innovation and advanced technologies, on effective and cost-efficient measures in line with market and competition principles.
- Generation of strong economic opportunities and thus growth and jobs in Germany.
- Based on a top down as well as on a bottom up approach.

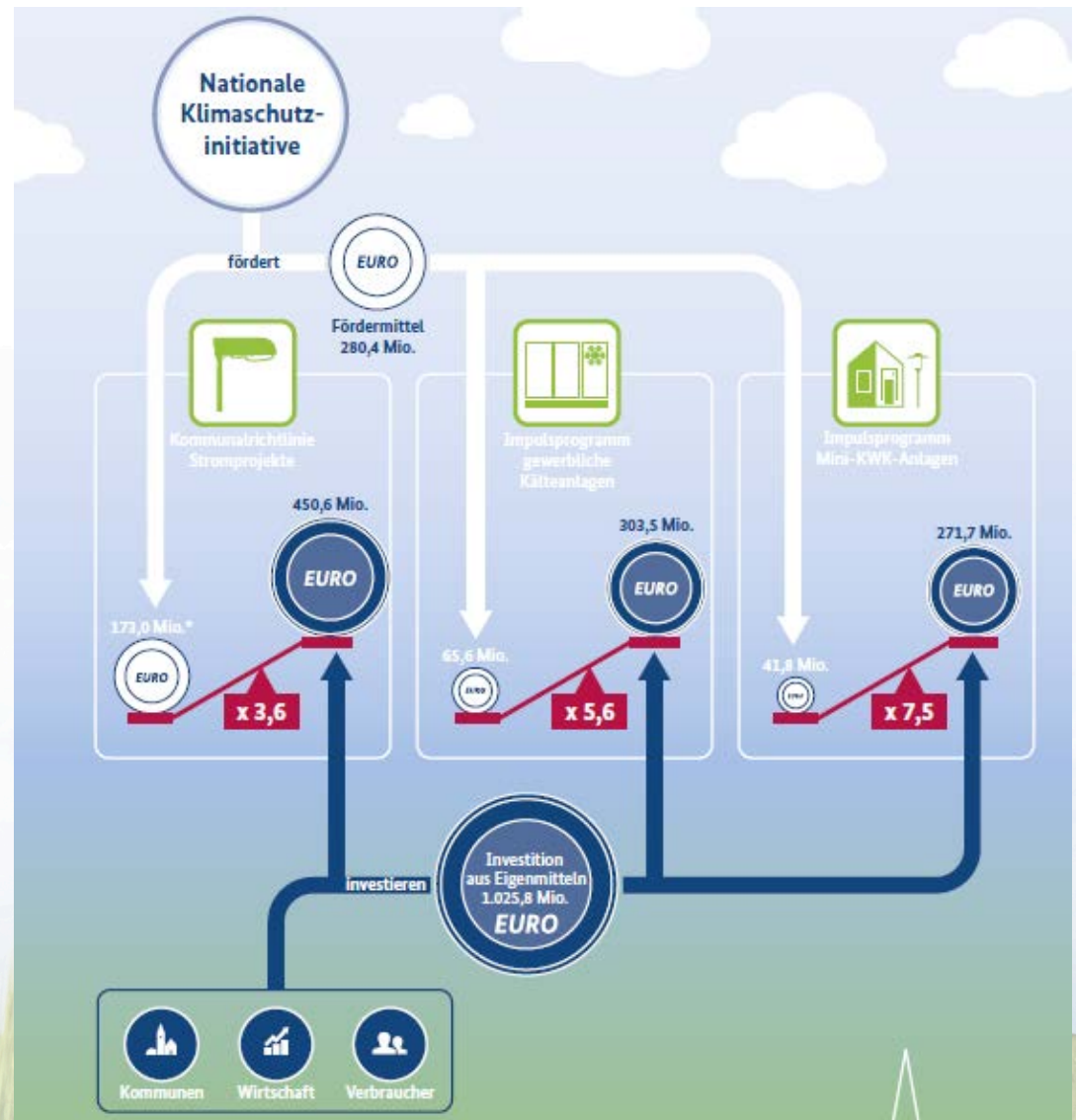
## National Climate Initiative (NKI)

- The NKI focusses on the implementation of national climate targets:
  - 2020 - 40 % GHG emissions
  - 2030 - 55 % GHG emissions
  - 2040 - 70 % GHG emissions
  - 2050 - 80 to 95 % GHG emissions (in all four cases below 1990 level)
- The aim is to develop and implement a comprehensive long-term strategy
- Support for the achievement of the short-term 2020 goal needs to be enhanced (Action Programme Climate Change 2020)
- Element of the Climate Protection Plan 2050
- The NKI is part of a bottom up approach/bottom up policy



## Target Groups

- Private Households
- Educational Institutions
- Businesses
- **Municipalities**



## Strategic framework for supporting climate action at municipal level

- The **Municipal Directive** (KRL) provides funding for the drafting of climate strategies (local climate concepts), hiring personnel for climate action management and for implementing climate measures in municipalities.
- **Innovative special projects** (lighthouse projects) have assisted the municipalities to take climate action, to make use of funding (e.g. “SK:KK”, “Climate Dialogue”) and to develop instruments and programs for shaping and further developing municipal climate action (e.g. “Klimaschutz Planer”)
- **Conceptual projects** to advance the National Climate Initiative and **Evaluation**



# Actors and Projects



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Municipality

Municipality

Municipality

Municipal  
Directive

Klimaschutz  
**DIALOG**



Innovative  
special  
projects for  
climate  
action

Conceptual  
& evaluation  
projects

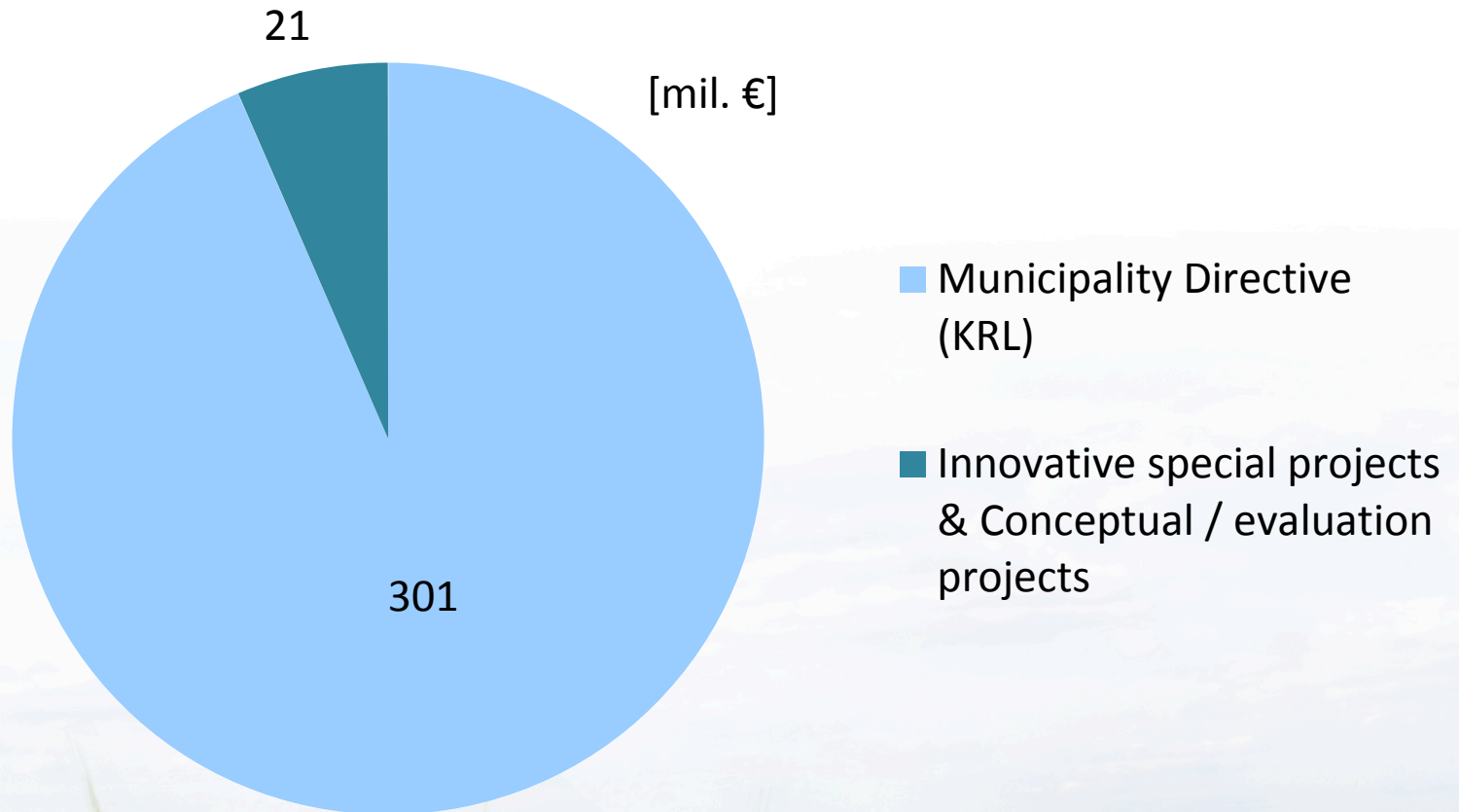
Advancement of National Climate Initiative



Project Management Jülich (PtJ)



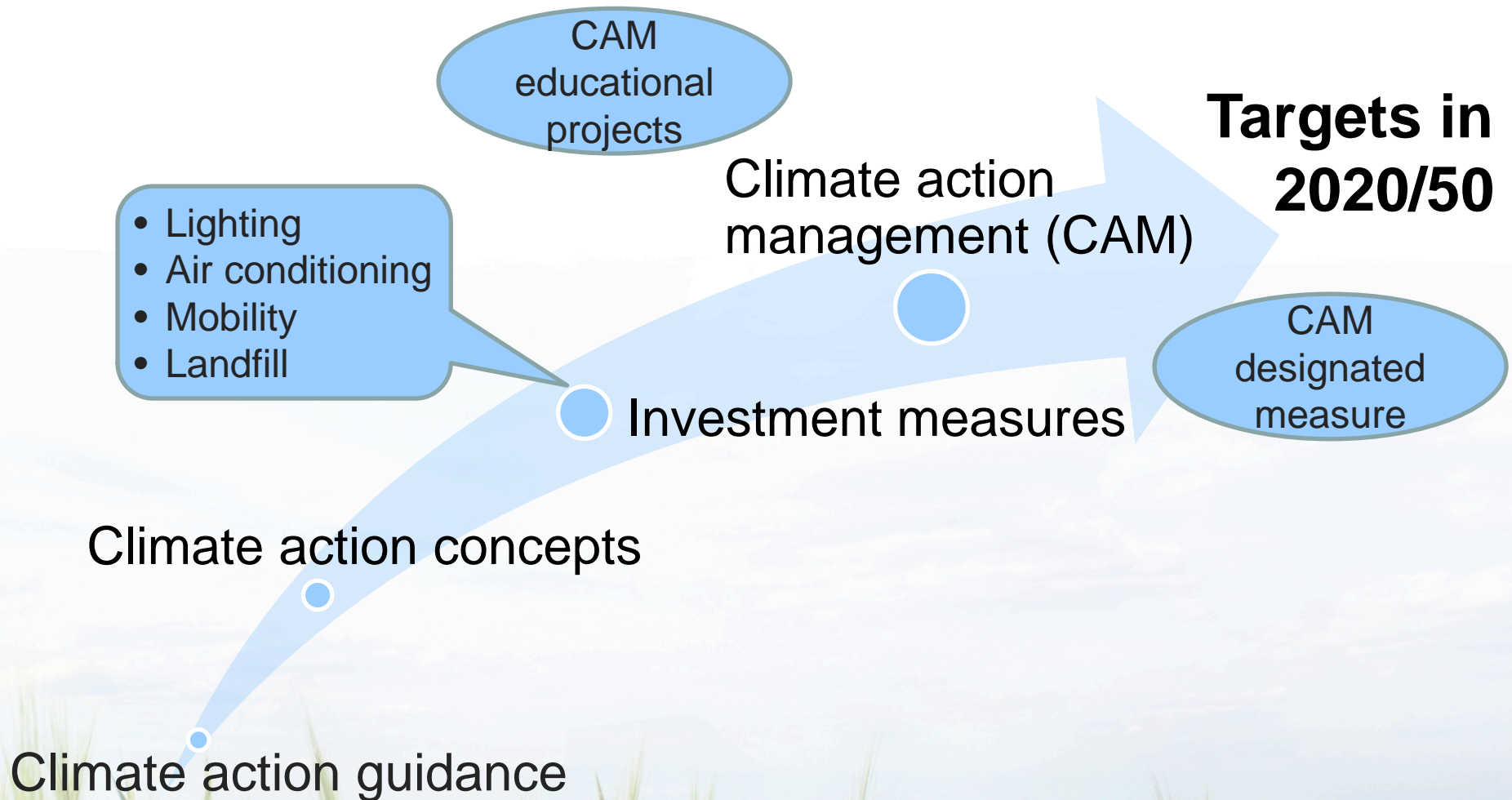
## Funding of Municipalities 2008 - 2013



version: 03/25/2014



## Municipal Directive (KRL), funding structure



# Climate Action Concepts

Integrated climate action concept

Concepts with focus on...

Land use  
management

Energy  
management  
in buildings

Renewable  
energies

Urban waste

Adaptation

Mobility

Heat supply

Drinking water  
supply

Innovation

Industrial &  
commercial  
areas

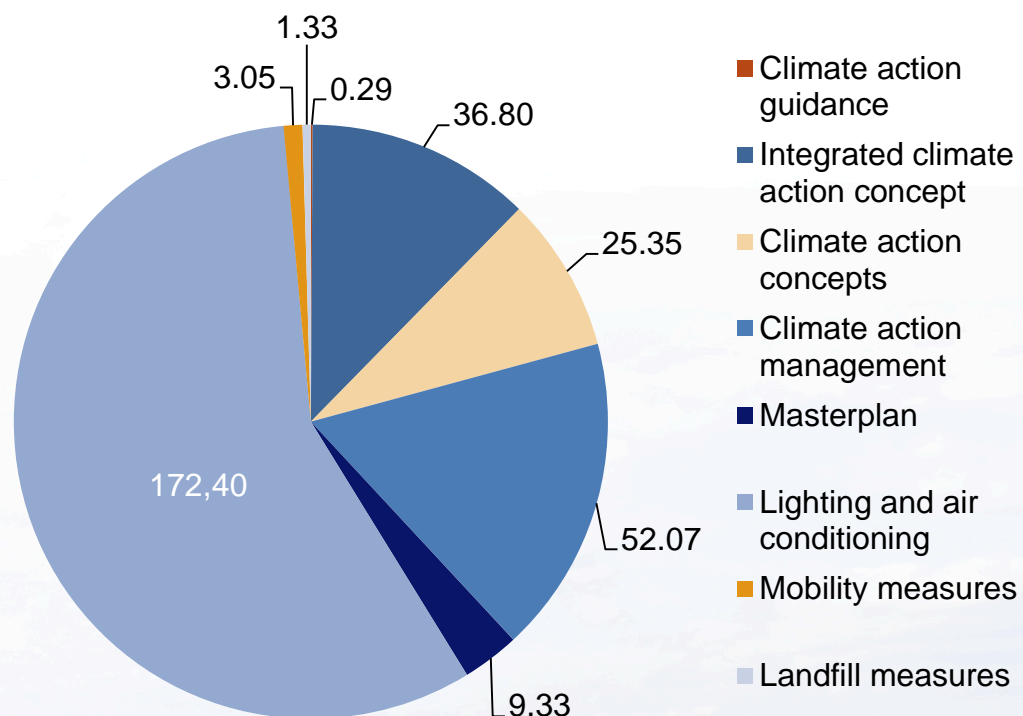
Green-IT

Urban waste  
water

## Municipal Directive 2008 - 2013

Funding [mil. €]

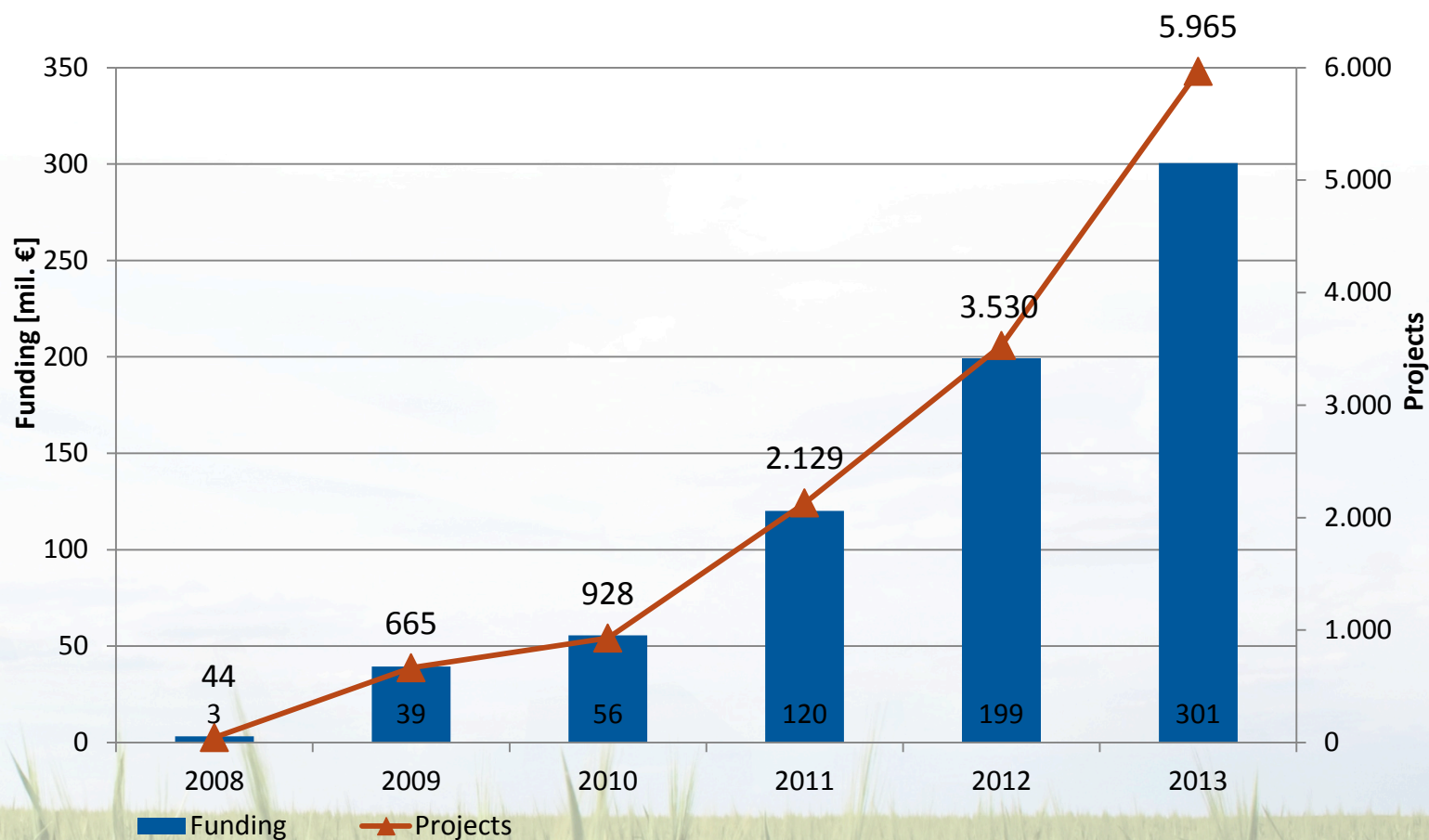
Funding objective	No.	Funding [mil. €]
Climate action guidance	38	0.29
Integrated climate action concept	674	36.80
Climate action concepts	744	25.35
Climate action management	378	52.07
Masterplan	20	9.33
Lighting and air conditioning	4,071	172.40
Mobility measures	34	3.05
Landfill measures	6	1.33
<b>Total</b>	<b>5,965</b>	<b>300.62</b>



version: 03/13/2014



## Municipal Directive 2008 – 2013

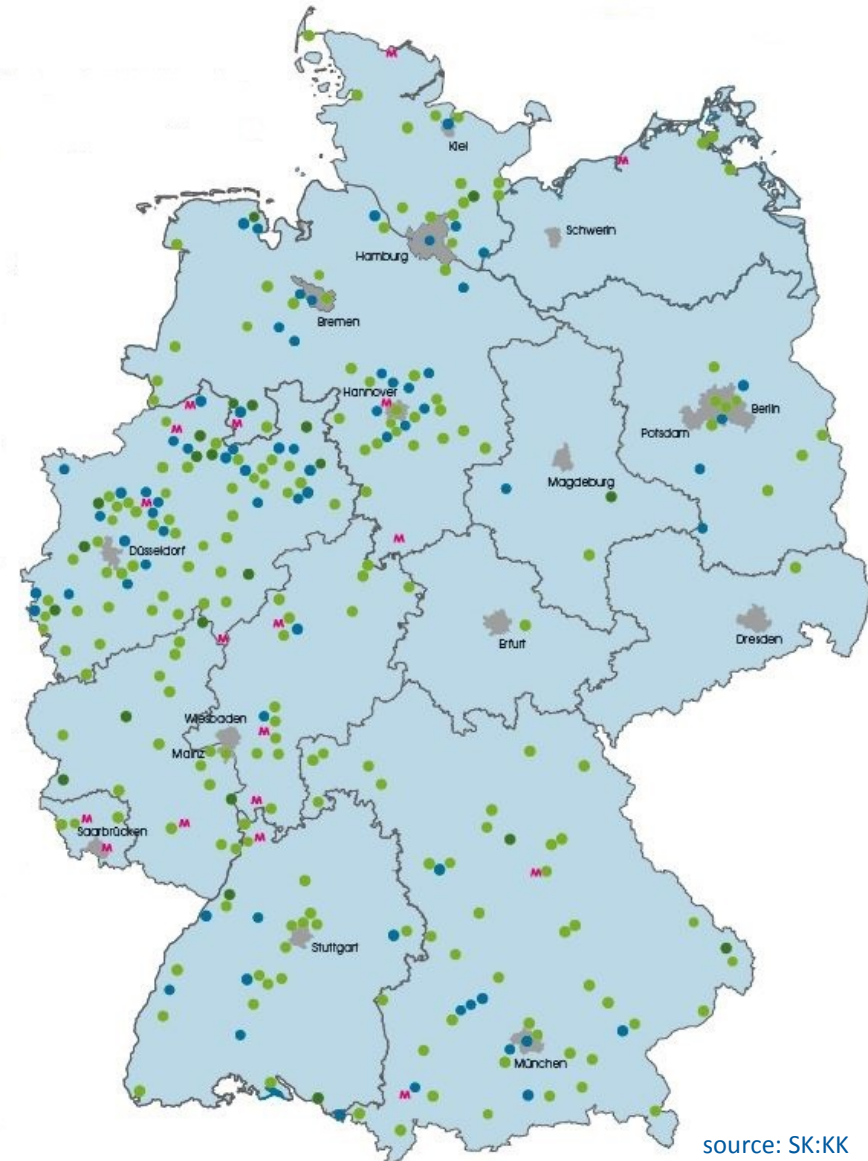




# Climate Action Management

- By mid 2014 about 290 CAM
- Urban – Rural gap
- West – East gap
- Strategic – Investment gap

- CAM
- CAM educational projects
- Masterplan 100% climate protection



# Database

## Klimaschutzprojekte in Deutschland

Nationale Klimaschutzinitiative vor Ort

PLZ / Ort

Förderprogramm

Förderschwerpunkt

Förderbereich

Zielgruppe

☒ ALLE
 ☐ KOMMUNEN
 ☐ VERBRAUCHER

☐ WIRTSCHAFT
 ☐ BILDUNG

Bundesland

Förderzeitraum  
☒ Alle  
☐ nur derzeit laufende Projekte anzeigen



Website will be launched shortly on:

<http://www.klimaschutz.de/...>



## Challenges of developing strategies for municipal climate action (1)

- Continued mutual exchange of strategic projects.
- Evaluating project outcomes for further development of national climate initiative (Municipal Directive, innovative special projects, conceptual & evaluation projects).
- Evaluating project outcomes for municipalities (e.g. as a helping hand to municipalities, as a tool for climate action managers, as an investment measure).

## Challenges of developing strategies for municipal climate action (2)

- Avoiding development of duplicate structures (offers of consultation / municipality websites, good practice criteria for municipal climate action).
- Ensuring uniform regional distribution among the Federal Länder.
- Mobilizing approx. 12,000 municipalities e.g. how can the public relations work required under the Municipal Directive (through Climate Dialogue, SK:KK, [www.klimaschutz.de](http://www.klimaschutz.de), PtJ) be made more effective?