

Prof. Dr. Barbara Pfetsch  
Division Communication Theory/Media Effects  
Institute for Media and Communication Studies  
Department of Political and Social Science  
Freie Universität Berlin



## Vita

### Education:

- 2001 Freie Universität Berlin, Habilitation, Communication Science
- 1991 University of Mannheim, Ph.D., Political Science
- 1979-85 University of Mannheim, M.A., Political Science
- 1983-84 University of California (Los Angeles), Fulbright Program, Political Science

### Career:

- Since 2017 Principal Investigator “Weizenbaum Institute for the Networked Society – The German Internet Institute”, Berlin
- 4-10/2019 Managing Director (interim) “Weizenbaum Institute for the Networked Society – The German Internet Institute”, Berlin
- 2015-2017, 2009-2011 Managing Director of the Institute for Media and Communication Studies, Freie Universität Berlin
- Since 2011 Faculty of the Berlin Graduate School of Transnational Studies
- Since 2008 Professor for Communication Studies, Communication Theory and Media Effects, Freie Universität Berlin
- 6/2005 Call for a professorship for Comparative Communication Studies, University of Zurich

- 2001-2008 Professor for Communication Studies and Media Politics, University of Hohenheim
- 1994-2001 Senior Researcher, Berlin Science Center for Social Research (WZB), research area "The Public Sphere and Social Movements"
- 1992-1994 Assistant Professor for Political Science, University of Mannheim, Faculty of Social Sciences
- 1986-1990 Researcher, University of Mannheim, Political Science and Comparative Social Research, Chair of Prof. Dr. Max Kaase, Faculty of Social Sciences
- 1977-1979 Editorial traineeship at Schwäbische Zeitung, Leutkirch im Allgäu

#### Fellowships and Stays Abroad:

- 3-7/2018 Lady Davis Visiting Professor, Hebrew University Jerusalem
- 2012-13 Fellow Stanford University, Stanford, C.A., Center for Advanced Study in the Behavioral Sciences
- 2006-07 Visiting Fellow Harvard University, Cambridge, M.A., Minda de Gunzburg Center for European Studies
- 1-6/1997 Fellow Harvard University, Cambridge, M.A., Joan Shorenstein Center on the Press, Politics and Public Policy
- 1991-92 Postdoctoral Fellow, Georgetown University, Washington, D.C., Center for German and European Studies

#### Awards and Honors:

- 2019 The Newa Award for Communication Theory, St. Petersburg State University
- 2017 ICA Fellow
- 2010 AcademiaNet – Network of Excellent Female Scholars
- 1993 German Marshall Fund, Travel Award for Younger German Scholars

#### Committees and Scientific Advisory Boards (Selection):

- Since 2020 Scientific Advisory Council Center for Advanced Internet Studies (CAIS), Bochum
- Since 2019 Working Group "Digitalization and Democracy" German National Academy Leopoldina, Halle

- Since 2019 Scientific Advisory Council Leibniz-Institute for Media Research/Hans-Bredow-Institute, Hamburg
- 2019 Selection Committee Ithiel de Sola Pool Award, American Political Science Association
- Since 2017 Scientific Council „Weizenbaum Institute for the Networked Society – The German Internet Institute“, Berlin
- 2015-2018 Selection Committee of the Thyssen Foundation for the best German journal article in Social Sciences
- 2015-2017 European Research Council – Review Committee for Starting Grants (SH2) The Social World, Diversity, Institutions and Values: Sociology, Political Science, Law, Communication, Education
- 2014-2016 Finnish Academy – Review Committee for Communication and Media Studies, 2016 Head
- 2013-2015 Review Board of the Institute of Research Information and Quality, Berlin (iFQ)
- 2012-2018 Member of the Committee on Scientific Library Services and Information Systems (AWBI) of the German Science Foundation and Sub-Committee for Scientific Publishing
- 2012-2016 Executive Board of the European Communication Research Education Association (ECREA)
- 2012-2013 Selection Committee of the Aubrey Fisher Mentorship Award of the International Communication Association (ICA), 2013 Head
- 2012 Organizer of the Annual Conference of the German Association for Media and Communication Science, “Mediapolis – Communication between boulevard und parliament“, in Berlin
- 2010-2012 Head of the Scientific Advisory Board of the Federal Agency for Civic Education
- 2010-2012 Review Board of the DFG Querschnittsfachkollegium „Langfristprogramm“
- 2008-2012 Head of the Review Board for Social Sciences of the German Research Foundation (DFG)
- Seit 2011 Faculty of the Berlin Graduate School of Transnational Studies
- 2009-2018 Scientific Advisory Board Hans-Bredow-Institute for Media Research, Hamburg
- 2004-2008 Member of the Review Board for Social Sciences of the German Research Foundation (DFG)
- 2004-2010 Senate of the Fraunhofer Gesellschaft
- 2004-2010 Scientific Advisory Board of the Federal Agency for Civic Education

- 2008-2012 Board of the College-Research Group (KFG) "The Transformative Power of Europe", Freie Universität Berlin
- 2003-2006 Director Research Committee 22 "Political Communication" of the International Political Science Association
- 2003-2011 Joint Publication Committee of Political Communication in the International Communication Association
- 2000-2006 Head of the joint working group „Politics and Communication“ of the DGpuK and DVPW

#### Editorial Boards:

- 2021 Journal of Quantitative Description: Digital Media
- since 2020 Communication Theory
- 2014-2018 Journal of Communication
- Since 2011 Javnost – The Public
- Since 2010 Co-editor of the Book Series “Political Communication and Democratic Public Sphere” Nomos Verlag Baden-Baden
- Since 2010 International Journal of Press/Politics
- Since 2008 Central European Journal of Communication
- Since 2007 Journal of Global Mass Communication
- 2003-2009 ICA Joint Publications Committee
- Since 1998 Editorial Board Book Series „Communication, Society, and Politics“, Cambridge University Press
- 1998-2001 Political Communication

#### Research Grants and Projects:

- 2020-2023 "Social Cohesion and Civil Society: Interaction Dynamics in Times of Disruption", Grand Challenge Initiative of the Berlin University Alliance, Principal Investigator workpackage "Discourses of Cohesion" (with Monika Schwarz-Friesel, TU Berlin)
- 2020 Politics of Space in Times of SARS-COV2 Pandemic, Germany and South Korea. Grand Challenge Pandemic, Berlin University Alliance, (with Jörg Stollmann and Martina Löw, TU Berlin)
- 2017-2020 “Digitalization and Transnational Public Spheres”, Research Group 15 at the “Weizenbaum Institute for the Networked Society”

- 2017-2020 “News, Campaigns and the Rationality of Public Discourse”, Research Group 14 at the “Weizenbaum Institute for the Networked Society”
- 2018-2021 “Translocal Networks - Public sphere in the social web” (Project B5, DFG-SFB 1265 “Re-figuration of Spaces”; with Annie Waldherr, Wien)
- 2015-2016 Data analysis for the national dialogue “Wellbeing in Germany” (German Press and Information Office of the government; with Annie Waldherr)
- 2014-2017 “Political agenda-building under the conditions of a hybrid media system – a comparison across countries and issues”, German Science Foundation (DFG; with Silke Adam, Bern)
- 2011-2014 “The impact of online communication on the political public sphere - comparing agenda-building processes across countries and issue fields”, German Science Foundation (DFG; with Silke Adam, Bern)
- 2008-2010 “Political Communication Culture in France – An empirical investigation in comparative perspective”, German Science Foundation (DFG)
- 2006-2008 “Political Communication Culture in Western Europe – A Comparative Study (in nine countries)”, European Science Foundation, European Collaborative Research Projects in the Social Sciences & German Science Foundation (DFG)
- 2001-2005 “The Transformation of Political Mobilisation and Communication in European Public spheres”, Workpackage 2, Analysis of press commentary, EU Commission, 5<sup>th</sup> Framework (project coordination: Ruud Koopmans, WZB)
- 1998-2001 “Press Commentary and Public Opinion” (joint project with Friedhelm Neidhardt and Christiane Eilders), German Science Foundation (DFG)
- 1998-2001 “From the Melting Pot to Cultural Pluralism: Production and Consumption of Media by and for Ethnic and Minority Communities”, German Israeli Foundation for the Scientific Research and Development (GIF)