

Prof. Dr. Barbara Pfetsch
Division Communication Theory/Media Effects
Institute for Media and Communication Studies
Freie Universität Berlin

Vita

Education:

2001	Freie Universität Berlin, Habilitation, Communication Science
1991	University of Mannheim, Ph.D., Political Science
1979-85	University of Mannheim, M.A., Political Science
1983-84	University of California (Los Angeles), Fulbright Program, Political Science

Career:

4-10/2019	Managing Director "Weizenbaum Institute for the Networked Society – The German Internet Institute", Berlin
Since 2017	Principal Investigator "Weizenbaum Institute for the Networked Society – The German Internet Institute", Berlin
2015-2017, 2009-2011	Managing Director of the Institute for Media and Communication Studies, Freie Universität Berlin
Since 2011	Faculty of the Berlin Graduate School of Transnational Studies
Since 2008	Professor for Communication Studies, Communication Theory and Media Effects, Freie Universität Berlin
6/2005	Call for a professorship for Comparative Communication Studies, University of Zurich
2001-2008	Professor for Communication Studies and Media Politics, University of Hohenheim
1994-2001	Senior Researcher, Berlin Science Center for Social Research (WZB), research area "The Public Sphere and Social Movements"
1992-1994	Assistant Professor for Political Science, University of Mannheim, Faculty of Social Sciences
1986-1990	Researcher, University of Mannheim, Political Science and Comparative Social Research, Chair of Prof. Dr. Max Kaase, Faculty of Social Sciences
1977-1979	Editorial traineeship at Schwäbische Zeitung, Leutkirch im Allgäu

Fellowships and Stays Abroad:

- 3-7/2018 Lady Davis Visiting Professor, Hebrew University Jerusalem
- 2012-13 Fellow Stanford University, Stanford, C.A., Center for Advanced Study in the Behavioral Sciences
- 2006-07 Visiting Fellow Harvard University, Cambridge, M.A., Minda de Gunzburg Center for European Studies
- 1-6/1997 Fellow Harvard University, Cambridge, M.A., Joan Shorenstein Center on the Press, Politics and Public Policy
- 1991-92 Postdoctoral Fellow, Georgetown University, Washington, D.C., Center for German and European Studies

Awards and Honors:

- 2019 The Newa Award for Communication Theory, St. Petersburg State University
- 2017 ICA Fellow
- 2010 AcademiaNet – Network of Excellent Female Scholars
- 1993 German Marshall Fund, Travel Award for Younger German Scholars

Committees and Scientific Advisory Boards (Selection):

- Since 2019 Working Group “Digitalization and Democracy” German National Academy Leopoldina, Halle
- Since 2019 Scientific Advisory Council Leibniz-Institute for Media Research/Hans-Bredow-Institute, Hamburg
- 2019 Selection Committee Ithiel de Sola Pool Award, American Political Science Association
- Since 2017 Scientific Council „Weizenbaum Institute for the Networked Society – The German Internet Institute”, Berlin
- 2015-2018 Selection Committee of the Thyssen Foundation for the best German journal article in Social Sciences
- 2015-2017 European Research Council – Review Committee for Starting Grants (SH2) The Social World, Diversity, Institutions and Values: Sociology, Political Science, Law, Communication, Education
- 2014-2016 Finnish Academy – Review Committee for Communication and Media Studies, 2016 Head
- 2013-2015 Review Board of the Institute of Research Information and Quality, Berlin (iFQ)
- 2012-2018 Member of the Committee on Scientific Library Services and Information Systems (AWBI) of the German Science Foundation and Sub-Committee for Scientific Publishing

- 2012-2016 Executive Board of the European Communication Research Education Association (ECREA)
- 2012-2013 Selection Committee of the Aubrey Fisher Mentorship Award of the International Communication Association (ICA), 2013 Head
- 2012 Organizer of the Annual Conference of the German Association for Media and Communication Science, "Mediapolis – Communication between boulevard und parliament", in Berlin
- 2010-2012 Head of the Scientific Advisory Board of the Federal Agency for Civic Education
- 2010-2012 Review Board of the DFG Querschnittsfachkollegium „Langfristprogramm“
- 2008-2012 Head of the Review Board for Social Sciences of the German Research Foundation (DFG)
- Seit 2011 Faculty of the Berlin Graduate School of Transnational Studies
- 2009-2018 Scientific Advisory Board Hans-Bredow-Institute for Media Research, Hamburg
- 2004-2008 Member of the Review Board for Social Sciences of the German Research Foundation (DFG)
- 2004-2010 Senate of the Fraunhofer Gesellschaft
- 2004-2010 Scientific Advisory Board of the Federal Agency for Civic Education
- 2008-2012 Board of the College-Research Group (KFG) "The Transformative Power of Europe", Freie Universität Berlin
- 2003-2006 Director Research Committee 22 "Political Communication" of the International Political Science Association
- 2003-2011 Joint Publication Committee of Political Communication in the International Communication Association
- 2000-2006 Head of the joint working group „Politics and Communication“ of the DGPUK and DVPW

Editorial Boards:

- 2014-2018 Journal of Communication
- Since 2011 Javnost – The Public
- Since 2010 Co-editor of the Book Series "Political Communication and Democratic Public Sphere" Nomos Verlag Baden-Baden
- Since 2010 International Journal of Press/Politics
- Since 2008 Central European Journal of Communication
- Since 2007 Journal of Global Mass Communication
- 2003-2009 ICA Joint Publications Committee

- Since 1998 Editorial Board Book Series „Communication, Society, and Politics“, Cambridge University Press
- 1998-2001 Political Communication

Research Grants and Projects:

- 2017-2020 “Digitalization and Transnational Public Spheres”, Research Group 15 at the “Weizenbaum Institute for the Networked Society”
- 2017-2020 “News, Campaigns and the Rationality of Public Discourse”, Research Group 14 at the “Weizenbaum Institute for the Networked Society”
- 2018-2021 “Translocal Networks - Public sphere in the social web” (Project B5, DFG-SFB 1265 “Re-figuration of Spaces”; with Annie Waldherr, Münster)
- 2015-2016 Data analysis for the national dialogue “Wellbeing in Germany” (German Press and Information Office of the government; with Annie Waldherr)
- 2014-2017 “Political agenda-building under the conditions of a hybrid media system – a comparison across countries and issues”, German Science Foundation (DFG; with Silke Adam, Bern)
- 2011-2014 “The impact of online communication on the political public sphere - comparing agenda-building processes across countries and issue fields”, German Science Foundation (DFG; with Silke Adam, Bern)
- 2008-2010 “Political Communication Culture in France – An empirical investigation in comparative perspective”, German Science Foundation (DFG)
- 2006-2008 “Political Communication Culture in Western Europe – A Comparative Study (in nine countries)”, European Science Foundation, European Collaborative Research Projects in the Social Sciences & German Science Foundation (DFG)
- 2001-2005 “The Transformation of Political Mobilisation and Communication in European Public spheres”, Workpackage 2, Analysis of press commentary, EU Commission, 5th Framework (project coordination: Ruud Koopmans, WZB)
- 1998-2001 “Press Commentary and Public Opinion” (joint project with Friedhelm Neidhardt and Christiane Eilders), German Science Foundation (DFG)
- 1998-2001 “From the Melting Pot to Cultural Pluralism: Production and Consumption of Media by and for Ethnic and Minority Communities“, German Israeli Foundation for the Scientific Research and Development (GIF)