

Curriculum Vitae

Personal Details

Prof. Dr. Martin Emmer
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born June 21, 1969 in Munich

Employment History

10/2011 to date	Professor , division of Media Use Research and Managing Director of the Institute for Media and Communication Studies, Freie Universität (FU) Berlin
10/2010 – 02/2011	Guest Professor , Institute for Social Sciences, Heinrich-Heine-Universität Düsseldorf
10/2009 – 09/2010	Guest Professor , division of “Research Methods/Applied Communication Research” at the Institute for Media and Communication Studies, FU Berlin
04/2010	Guest Lecturer at Lomonossov University Moscow, M.A. program “Communication and Journalism”
12/2004 – 09/2011	Assistant Professor (C1) , department of "Empirical Media Research/Political Communication" (Prof. Jens Wolling) at Institute of Media and Communication Science (IfMK), Ilmenau Technical University (TU Ilmenau)
09/2004	Dr. phil. degree at the TU Ilmenau, grade "Summa Cum Laude", title of thesis: "Political Mobilization by the Internet?" Commerzbank Dissertation Award 2004
10/1997 – 11/2004	Research Assistant/Lecturer , department "Political Science/Media" (Prof. G. Vowe), IfMK, TU Ilmenau

Scientific and Administrative Experience

Fields of Research	Online communication and digital media, media reception and media effects, research methods, political communication; see publications
Acquired Third Party Funds	Application under review for a German Research Foundation (DFG) project on “Convergence of TV and Internet” (2014-2017), about 200.000 € Exploratory project “ICTs for Sustainable Development in Sub-Saharan Africa”, funded by the Federal Ministry of Research and Education (BMBF, 2013/2014), 50.000 € DFG project “Strategic Communication” (2009-2010), 15.000 € Four DFG projects (2001/2002, 2003-2005, 2006-2009) researching the impact of Internet use on political communication of Germans ("Politische Online-Kommunikation"), together with Prof. Gerhard Vowe and Prof.

	Jens Wolling, about 450.000 €
	Volkswagen AG (2006), evaluation of film sponsoring, 6.000 €, Thüringer Landesmedienanstalt (2004), analysis of local radio and TV programs, 15.000 €
Project Administration	Management and coordination of several project groups in DFG projects, administration of data collection projects (surveys, content analyses) with up to 80 employees, setting up of three call centers and research laboratories at TU Ilmenau and FU Berlin
Memberships	International Communication Association (ICA), European Communication Research and Education Association (ECREA), German Communication Association (DGPuK)
Conference Activities	Organisation of conferences and workshops, panels and review processes for international conferences (ICA, IAMCR, DGPuK), frequent presentations in German and English language at national and international conferences
Teaching Experience	Multitude of seminars and lectures in the communication related study programs at the TU Ilmenau and FU Berlin (Diplom, B.A., M.A.), regular research seminars and lectures in English language
Administrative Experience	Managing Director of the Institute for Media and Communication Studies at FU Berlin since 2013, Membership in faculty council (Fakultätsrat, 2005 –2008) and other university bodies, participation in several selection committees for professorships Participation in all activities related to starting and further developing the B.A. and M.A. study programs at TU Ilmenau and FU Berlin
Languages	German (mother tongue), English (fluent), French (intermediate)