

Academic Programs

Bachelor of Arts (B.A.)

Media and Communication Studies

The undergraduate program provides students with the ground of our discipline: public communication, journalism, organizational communication and public relations, communication policy, media economics, international communication, history of communication, communication theory, communication of knowledge, media effects, media use, and research methods.

- 3-year program
- No tuition fees
- Most modules taught in German

Master of Arts (M.A.)

Media and Political Communication

Our M.A. program is addressed to outstanding B.A. graduates of media and communication studies. The courses cover diverse aspects of political communication with a strong focus on international and comparative perspectives. The German capital Berlin, characterized by major political institutions and media organizations, offers ample opportunities for problem-oriented research and hands-on experience.

This research-oriented M.A. program serves as an excellent preparation and qualification for moving on to Ph.D. studies.

- 2-year program
- Strong international focus
- No tuition fees
- Modules taught in German and English (about 25%)

Ph.D.

It is possible to earn a doctoral degree at the Institute for Media and Communication Studies under personalized faculty supervision. However, currently we do not offer a structured Ph.D. program.

About the University

Freie Universität Berlin is a leading research institution. It is one of the nine German universities successful in all three funding lines in the federal and state Excellence Initiative, thereby receiving additional funding for its institutional future development strategy.



Freie Universität Berlin is a full-spectrum university, comprising twelve departments and three central institutes that together offer more than 150 different academic programs in a broad range of disciplines in the humanities, social sciences, and natural sciences.

Contact

Institute for Media and Communication Studies
Garystraße 55 • 14195 Berlin • Germany

<http://www.polsoz.fu-berlin.de/en/kommwiss>

Freie Universität Berlin



Institute for Media and Communication Studies

Department of Political and Social Sciences



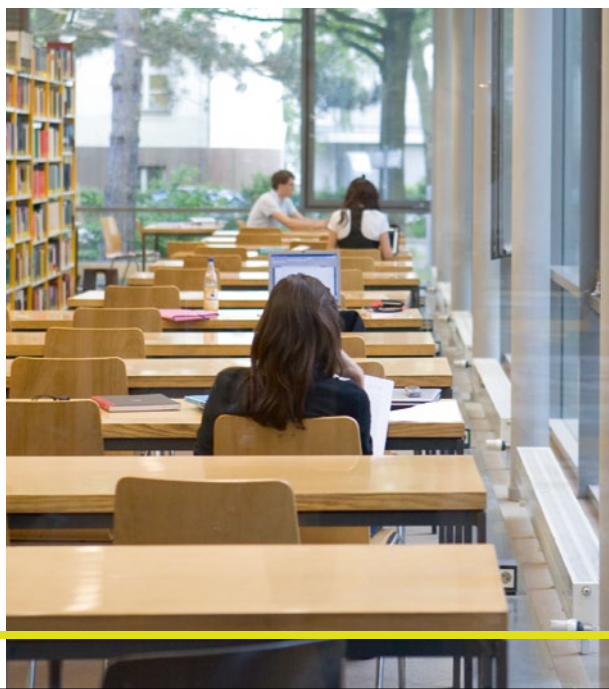
The Institute for Media and Communication Studies

Communication science at Freie Universität Berlin is dedicated to the various aspects of human and public communication. The institute's research expertise is reflected by the various courses offered in the bachelor's and master's programs. Berlin as the German capital and home of many media organizations attracts a growing number of students yearly with its rich creative and international potential. Within the institute, nine divisions apply different perspectives to the research of conditions, structures, processes, contents, and effects of mediated communication.

Divisions

Communication Theory/Media Effects

The research in this division deals with political communication, discourse and media effects. We focus on international comparative projects that investigate mediatized public debate, online communication and media agendas, political communication cultures and European public sphere.



Media Use Research

This division analyses why and how people use what media for their communication. A special focus is put on current transformations due to the emergence of digital media. Lectures and courses cover theoretical and empirical approaches to the understanding of individual media use, transformations of the public and political communication.

Media Analysis/Research Methods

This division is concerned with the foundations, theories, and methods of empirical-analytic social and communication research. It especially emphasizes the connection between developments in the field of empirical media analysis and communication theories and methods.

Communication Policy/Media Economics

This division's research and teaching focuses on organizations, structures, and the regulation of communication processes in society, especially in public communication. Current research projects deal with the analysis and prognosis of media markets, the problems of media self-regulation and quality as well as with online media governance.

History of Communication/Media Cultures

This division is concerned with the historical relationship between communication, media and society. Research and teaching cover classical issues of communication history as well as contemporary media theories. We explore the relationship between communication and culture with emphasis on its social implications along with the preconditions and outcomes of public communication.

Journalism Studies

The division's research centers on the current transformation of journalism and its relevance for social communication. Our main research and teaching interests relate to media professionals, the structures of news production, content and forms, as well as to the reception of journalistic texts. Further, new genres and journalistic forms in relation to gender and diversity are analyzed.



Communication of Knowledge/Science Journalism

This division concentrates on the systematic and comparative analysis of science communication, its reception and its impact on various social systems. In our theoretical and empirical research we are also interested in emerging risk problems and disputed key technologies. Therefore, risk communication, uncertainty research and crisis communication are regarded as integral parts of science communication in the public sphere.

Organizational Communication

Organizations communicate both internally and externally, thereby having a profound impact on everyday organizational life, on politics, the news media, and on the formation of public opinion. Our division examines the role of communication for various kinds of organizations, e.g. state and political organizations, NGO's, and corporations. Research and teaching areas include strategic political communication, risk and crisis communication, and online relations.

International Communication

The division focuses on the analysis of inter- and transnational communication processes and the comparison of media systems. This approach takes current societal and political developments into account and includes non-European regions such as the Middle East, Asia, and Africa.