



Transatlantic Urban Climate Dialogue

Workshop # 1:

“Urban Redevelopment in the Ruhr Region and Integrated Local Energy Planning”

October 16 – 19, 2011

Wissenschaftspark Gelsenkirchen



Venue:
Wissenschaftspark
Gelsenkirchen
Munscheidstr. 14
D-45886 Gelsenkirchen

Accommodation:
InterCityHotel
Gelsenkirchen
Ringstr. 1-3
D-45879 Gelsenkirchen

We thank the Ministry of Economic Affairs and Energy of the State North Rhine-Westphalia and the Wirtschaftsförderung metropoluhr GmbH for their friendly support.

Sunday, October, 16th — Arrival Day

Venue: InterCityHotel Gelsenkirchen

18:00 Meet in the Hotel Lobby

19:00 No-Host Dinner at the Hotel Restaurant

Monday, October 17th — Site Visits

Led by Michael Schwarze-Rodrian, Director, Wirtschaftsförderung metropol Ruhr GmbH

08:15 Meet in Hotel Lobby

08:30 Leave by Bus from InterCityHotel Gelsenkirchen

09:00 **City Hall Bottrop** (Ernst-Wilczok-Platz 1, Bottrop)
Welcome Remarks by Bernd Tischler, Lord Mayor of Bottrop

followed by Bus Tour through **InnovationCity Bottrop**

Site/Focus: Current Flagship Project in its Starting Phase

Guide: Stefanie Hugot, Project Manager InnovationCity Bottrop

12:00 **Ewald / Herten** (Doncaster-Platz 5, Herten)

Site/Focus: Community Energy Planning / Hydrogen Competence Center-
H2Herten

Guide: Andreas Ziolk, Netzwerk Brennstoffzelle und Wasserstoff
NRW, EnergieAgentur.NRW

13:00 **Lunch** at Anwenderzentrum H2 Herten Ewald

14:00 Depart by Bus

14:30 **Energiepark Mont-Cenis / Herne** (Mont-Cenis-Platz 1, Herne)

Site/Focus: Community Energy and Climate Strategies

Guide: Ulrike Martin, Gebäudemanagement

16:30 **Wissenschaftspark Gelsenkirchen / Gelsenkirchen**

(Munscheidstr. 14, Gelsenkirchen)

Site/Focus: Design and Renewable Energy, Role of Science Park as Symbol &
Agent of Structural Change of the Region, Student Laboratory
"EnergyLab"

Guide: Wolfgang Jung, Project Manager Future Energies

- 18:00 **Zeche Zollverein / Essen** (Gelsenkirchener Straße 181, Essen)
 Site/Focus: Transformation of the Ruhr
 World Heritage listed Coal Mine, Design Center,
 Folkwang Design School, Ruhr Museum, New Developments
 Guide: Christian Schröder, Frank Switala
- 20:00 No-Host Dinner at Kokerei Kaffee Zollverein (Arendahlswiese, Essen)
- 23:00 Transfer back to the InterCityHotel Gelsenkirchen

Tuesday, October 18th — Workshop

Venue: **Wissenschaftspark Gelsenkirchen** (Munscheidstr. 14, Gelsenkirchen)

08:00 10-Minutes-Walk Hotel to Wissenschaftspark

08:30 Coffee

09:00 **Welcome Remarks**
 Karl-Uwe Bütof, Director General, State Economic Policy, Industry,
 Service Sector, Clusters, Foreign Economic Relations,
 Ministry of Economic Affairs and Energy of the State of North Rhine-Westphalia

09:15 **Welcome and Introduction to Workshop Goals and Objectives**
 Miranda Schreurs, Environmental Policy Research Centre,
 Freie Universität Berlin
 Dale Medearis, Northern Virginia Regional Commission

09:30 **Keynote Speech**
 Peter Garforth, Garforth International LLC
*Successful Community Energy Planning – Implementation Challenges and
 Transatlantic Learning*

10:30 Coffee break

10:45 **Presentation of Case Study # 1: Guelph**
 Rob Kerr, City of Guelph

11:15 Review and Discussion of Case Study # 1

11:45 **Presentation of Case Study # 2: Northern Virginia's Regional Energy Strategy**
 Martin E. Nohe, Stephen Walz, Northern Virginia Regional Commission

12:15 Review and Discussion of Case Study # 2

12:45	Lunch & Guided Walk on the Site Rheinelbe / Stairs to the heaven
14:15	Presentation of Case Study # 3: Stuttgart Thomas Kiwitt, Verband Region Stuttgart
14:45	Review and Discussion of Case Study # 3
15:15	Coffee break
15:30	Presentation of Case Study # 4: Bottrop Bernd Tischler, Lord Mayor of Bottrop
16:00	Review and Discussion of Case Study # 4
16:30	Review of Day # 2 and Next Steps
17:00	Conclude Day # 2
19:30	Transfer from InterCityHotel Gelsenkirchen to Restaurant
20:00	Dinner at Hausbrauerei "Zum Schlüssel", Düsseldorf Dinner Speech Angela Freimuth, MdL, Deutsch-Amerikanische Parlamentariergruppe
23:00	Transfer back to the Hotel

Wednesday, October 19th – Workshop

Venue: **Wissenschaftspark Gelsenkirchen** (Munscheidstr. 14, Gelsenkirchen)

07:30 10-Minutes-Walk Hotel to Wissenschaftspark

08:00 Coffee

08:15 Welcome

08:30 **Presentation**
Andreas Gries, EnergieAgentur.NRW
Energy Efficient Residential Buildings – 100 Climate Protection Estates in NRW

09:00 **Co-Presentation**
Udo Sieverding, Verbraucherzentrale Nordrhein-Westfalen
Bridging the Gap between Economic and Ecologic Efficiency by Individual Energy Consultancy

09:30 Discussion

10:00 **Presentation**
Michael Heidinger, Mayor of Dinslaken
Improving the Urban Climate - the Economic Approach

10:30 Discussion/Open Conversation

11:00 Coffee Break

11:15 **Next Steps**

Facilitated Discussion Led by Peter Garforth

Discussion Themes:

- Mutually Beneficial Transatlantic Policy and Practice Transfer That is Problem-Focused, Goal-Oriented, Geographically Specific
- Keeping the Conversation Around Appropriate Policy Frameworks Tied to the Solutions
 - * Keeping the Focus on Implementation and the Associated Policy, Practices and Perceptions and less on Pure State-of-Art Technical Applications
 - Canadian Case Study of Feed-In Tariff
 - Northern Virginia Case Study on DE Legal Assessment
 - Challenge of Building Efficiency - Codes and Practice
 - * Finding, Understanding and Assessing Proper Context of CEP Innovations Suitable for Transfer
 - Conducting Prospective Analysis of What Pieces of Policy and Practice Innovations Fit Where They Are Best Suited
 - * Using the Transatlantic Economic Relationship (FDI etc.) to Propel Learning and Applications on BOTH continents
 - Potential Themes: District Energy, Industrial Integration; Adaptive Re-use

12:30 Lunch

14:00 Close



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