

Arab and German Perspectives on Communication Studies

Workshop on Communication Studies in Interregional Perspectives: Developments and Challenges in Research and Teaching for Arab and German Communication Studies scholars June, 29 – July, 7, 2013 in Berlin

Saturday, June 29

	Arrival of the participants in Berlin
19.00	Get together and dinner Informal introduction of organizers and participants, information on the coming days

Sunday, June 30

11.30	Transfer to the Reichstag
	Visit to the Reichstag and guided tour
13.30-15.00	Guided visit to the Reichstag-building
15.00-17.30	Video bus tour in Berlin, www.videobustour.de

Monday, July 1

09.30-10.00	Welcome Address Prof. Dr. Klaus Beck, vice president of the FU Berlin Prof. Dr. Martin Emmer, director of the IfPuK Prof. Dr. Margreth Lünenborg, director of the IJK	
10.00-10.30	Introduction to the workshop program	Prof. Dr. Carola Richter
	The current state of CMS in selected Arab countries	
10.30-12.00	The status quo of CMS in Egypt The status quo of CMS in Tunisia	Dr. Mona Magdy Farag Dr. Moez Ben Messaoud
12.00-13.30	Lunch	
13.30-14.30	The status quo of CMS in the Gulf States The status quo of CMS in Yemen	Dr. Jassim Jaber Dr. Abdulrahman Al-Shami
	Break	

	The current state of CMS from interregional perspectives	
15.00-17.30	Critical Intervention 1: The Methodology Trap – Why CMS are not really international Critical Intervention 2: Media Cultural Studies in the Arab World New paradigms and methodologies after the Arab Spring?	Prof. Dr. Kai Hafez (University of Erfurt) Dr. Mohamed Hossam Ismail Sara Said Almaghraby / Dr. Inas Abdel Hamid

Tuesday, July 2

	Self-image and paradigms of CMS beyond the US-American perspective: experiences from Germany, Latin America and France	
09.30-10.45	German Communication Studies and its shift from a humanistic to an empirical social scientific discipline	Dr. Maria Löblich (University of Munich)
	Break	
11.15-12.30	Communication Studies transnationally and transculturally or “Science in a national box”? Insights to an actual project of science research	Prof. Dr. Stefanie Averbeck-Lietz (University of Bremen)
12.30-14.00	Lunch	
	Methods of teaching and knowledge transfer	
14.00-15.30	The use of new/social media in teaching: Massive Open Online Courses and Iversity	Jonas Liepmann, founder of Iversity
	Break	
16.00-17.30	E-Learning: Exchange of experiences Short statements and discussion <ul style="list-style-type: none"> • digital media in teaching journalism • e-learning • teaching Social Media Campaign Transnational 	Buthayna Alsemeiri Dr. Mahmud Galander Prof. Dr. Carola Richter
thereafter	Barbecue	

Wednesday, July 3

	Promoting young researchers and scholars	
09.30-10.30	The Berlin Graduate School of Muslim Cultures and Societies	Dr. Gabriele Freitag, managing director of the BGSMCS
	Break	
11.00-12.00	The Dahlem Research School	Dr. Martina van de Sand, director of the DRS
12.00-13.00	Responses and discussion: Perspectives of students and professors	Dr. Taha Negm and other participants

Thursday, July 4

	Recent developments in Communication Studies	
09.30-10.00	Introduction to the different divisions and projects of the IfPuK	Professors of the IfPuK
10.00-12.00	Working groups <ul style="list-style-type: none"> • Gender / Prof. Dr. M. Lünenborg • Online research / Prof. Dr. M. Emmer • Journalism Training / Prof. Dr. A. Görke, Dr. Soheir Osman, IJK • TV research / Prof. Dr. Joachim Trebbe 	
	Open lectures to students and staff of communication studies: Recent developments in the MENA media landscape <ul style="list-style-type: none"> • Social media in the Egyptian revolution • The Tunisian media landscape after the Tunisian revolution 	Prof. Dr. Carola Richter Heba Ahmed Morsy Dr. Nouri Lajmi/Dr. Hamida El-Bour
	Good Governance in universities	
14.00-16.00	Roundtable Discussion Academic Self-Administration: Best Practice and challenges for decision making processes in universities <p style="text-align: center;"> Prof. Dr. Klaus Beck, Freie Universität Simon Berghofer, Freie Universität Lasse Thiele, Freie Universität Dr. Samy Tayie, Cairo University Eman Mohamed Soliman, Cairo University Maha Mohamed El-Wazir, Cairo University </p> Facilitator: Prof. Dr. Carola Richter, Freie Universität	
	Break	

17.00-18.00	Gender Equality in the Egyptian Higher Education System – A cooperation between FU Berlin and Egyptian Universities	Dr. Barbara Sandow, project coordinator
	Public Lecture of "Gender on Top" (Interdisciplinary Center of Gender Studies)	
18.00	Gendering the revolution and beyond: The image of Egyptian women in the media	Dr. Inas Abou Youssef

Friday, July 5

	Media and Journalism in Berlin	
09.15-10.45	Visit to the Berlin studio of the ARD (German Public Service Broadcasting Channel)	guided tour and discussion with staff member
13.00-15.00	Visit to the Axel-Springer-Akademie (School for Journalism) and Axel-Springer publishing house	Rudolf Porsch, Deputy Managing Director

Saturday, July 6

	Ethics and normativity in CMS	
09.30-11.00	Do we need norms and normativity in CMS? Responses: Norms and Normativity in Arab CMS	Prof. Dr. Barbara Thomaß (University of Bochum) Dr. des. Hanan Badr
	Break	
11.30-13.00	Normative Aspects of Communications Research – Analyzing Freedom of Communication in the Global Digital Network Society Response	Saskia Sell, Ph. D. candidate at the IfPuK Dr. Hanaa Farouk Saleh
13.00-14.00	Lunch	
14.00-15.30	Evaluation	

Sunday, July 7

	Departure	
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