

## **Admission Requirements**

The Master's program addresses graduates of media and communication studies.

Admission requirements:

- University degree with at least 60 ECTS in the field of media and communication studies or journalism (with at least 10 ECTS acquired in social sciences research methods)
- Proof of language proficiency in German and English. To complete the program a high level of German is required.

Admission to the degree program is limited (based on numerus clausus of undergraduate degree).

### **International Focus**

To encourage studying abroad the Institute for Media and Communication Studies promotes exchange programs for Master's students with numerous universities in Europe and overseas (for example: USA, Israel and Australia). Students interested in going abroad are generally advised to do so during their third semester.



### **Application Procedure**

The Master's program starts annually in the winter semester (mid-October). Applications will be accepted between April 15 and May 31 for the program beginning that year.

You can find current information regarding the application procedure at: www.fu-berlin.de/en/studium/bewerbung/master/index.html

#### Fees

Aside from the general enrollment fees and charges of approximately 310 euros per semester, no additional attendance fees accrue for the Master's program. A semester ticket for public transportation is included in the enrollment fees.

### Contact and Academic Counseling

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## www.polsoz.fu-berlin.de/en/kommwiss

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# Master's program Media and Political Communication

Institute for Media and Communication Studies Department of Political and Social Sciences





## Berlin – German Capital, Research and Media Hub

Berlin occupies a central role within the German political landscape due to its close proximity to regional and national politicians, political parties and organizations as well as a multitude of media corporations. It is an ideal location for students of the Master's program Media and Political Communication to study and learn within a real world environment.

The Freie Universität Berlin is one of the leading German research universities with a strong international profile, an outstanding social science department and excellent libraries. The Institute for Media and Communication Studies works closely with research centers such as the Weizenbaum Institute for the Networked Society, the Berlin Social Science Center (WZB) and other universities located in Berlin. It offers an ideal environment for research as well as career opportunities.

### **Advanced Research and Career Opportunities**

Within the Master's program students will acquire methodological and analytical skills allowing them to research and evaluate political communication problems and phenomena in a changing media environment. Adjunct professors and lecturers ensure direct contact to politics and media early on. Moreover, Berlin offers ideal conditions for students to gain personal and practical experience through internships and to carry out research projects in media and political organizations located nearby.

Graduates of the Master's program are prepared for a career in an academic or applied research or teaching environment. They may also take a leading position in media and political organizations and specialize in political communication, political consulting, public opinion or media and political research.

## **Program Objectives and Contents**

The research-oriented consecutive Master's program Media and Political Communication aims to provide detailed professional knowledge in the field of political communication. Focal points are:

- Mediated (including digital) political communication
- Political communication management
- Political journalism in online and offline media
- Methods of empirical communication research
- Findings of international political communication research

Two electives allow for an individual focus: academically, students may choose to attend classes from the Master's program Political Science. In addition, it is possible to integrate an internship into the program.

## Degree: **Master of Arts** (M.A.) Duration: four semesters

The degree program consists of eight modules spanning four semesters. Students complete a Master's thesis in the fourth semester. The courses are taught in German whereby some courses are available in English.

	Semester	Modules			
	l <sup>st</sup>	Theories and Findings of Poli- tical Communica- tion Research	Political Communica- tion Research	Political	
	2 <sup>nd</sup>	History and Struc- tures of Political Communication	Methods	Journalism	
	3 <sup>rd</sup>	Strategic Commu- nication in Politics	Academic Elective	Practical Elective	
	4 <sup>th</sup>	Applied Political Communication Research	Master's	's thesis	

## **Further Scientific Qualification**

The M.A. Media and Political Communication provides an excellent starting point for a scientific career. Candidates who complete the program with high marks and a final grade of "good" or "very good" are qualified to pursue a doctoral degree (PhD).

