

## Admission Requirements

The Master's program addresses graduates of media and communication studies.

Admission requirements:

- University degree with at least 60 ECTS in the field of media and communication studies or journalism (with at least 10 ECTS acquired in social sciences research methods)
- Proof of language proficiency in German and English. To complete the program a high level of German is required.

Admission to the degree program is limited (based on numerus clausus of undergraduate degree).

## International Focus

To encourage studying abroad the Institute for Media and Communication Studies promotes exchange programs for Master's students with numerous universities in Europe and overseas (for example: USA, Israel and Australia). Students interested in going abroad are generally advised to do so during their third semester.



## Application Procedure

The Master's program starts annually in the winter semester (mid-October). Applications will be accepted between April 15 and May 31 for the program beginning that year.

You can find current information regarding the application procedure at:  
[www.fu-berlin.de/en/studium/bewerbung/master/index.html](http://www.fu-berlin.de/en/studium/bewerbung/master/index.html)

## Fees

Aside from the general enrollment fees and charges of approximately 310 euros per semester, no additional attendance fees accrue for the Master's program. A semester ticket for public transportation is included in the enrollment fees.

## Contact and Academic Counseling

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# Master's program Media and Communication Studies

Institute for Media and Communication Studies  
 Department of Political and Social Sciences





## Berlin – Research and Media Hub

Berlin is home to various media corporations, international correspondents and agencies. The city is regarded as the European center for internet start-ups, non-governmental organizations (NGOs) as well as for political, civil and economic associations.

The Freie Universität Berlin is one of the leading German research universities with a strong international profile, an outstanding social science department and excellent libraries. The Institute for Media and Communication Studies is connected to research centers such as the Weizenbaum Institute for the Networked Society, the Berlin Social Science Center (WZB) and other universities located in Berlin. It offers an ideal environment for research as well as career opportunities.

## Advanced Research and Career Opportunities

Students of the Master's program acquire the theoretical, analytical, and methodological competencies to critically and independently analyze current communication problems in a constantly changing media environment. The Berlin based institute's diverse program enables students to gain research-oriented qualifications across all academic fields related to Media and Communication Studies. Numerous adjunct professors

and lecturers create a connection between academic and practical experiences within the field of media and communication.

The graduates of the Master's program are fully prepared for a career, both inside and outside the university. A combination of basic and applied research allows them to enter various professions within communication and media research, but also within journalism, organizational communication, public relations, advertising, entertainment, and media management and consulting.

## Program Objectives and Contents

The consecutive Master's program Media and Communication Studies aims to expand professional knowledge and research expertise. Focal points are:

- Journalism, public relations, advertising and entertainment as a form of public communication
- Media systems and media history
- Media use and media effects
- Research and methodology in communication studies

The academic and practical electives allow students to set their own focus and integrate an internship into their studies.

## Curriculum

Degree: **Master of Arts (M.A.)**

Duration: four semesters

The degree program consists of eight modules spanning four semesters. Students complete a Master's thesis in the fourth semester. The courses are taught in German whereby some courses are available in English.

Semester	Modules		
1 <sup>st</sup>	Media Use and Media Effects	Communication Research Methods	Journalism – Publics – Entertainment
2 <sup>nd</sup>	Media Organization, Systems and History		
3 <sup>rd</sup>	Organizational Communication, Public Relations and Advertising	Academic Elective	Practical Elective
4 <sup>th</sup>	Applied Communication Research	Master's thesis	

## Further Scientific Qualification

The M.A. Media and Communication Studies provides an excellent starting point for a scientific career. Candidates who complete the program with high marks and a final grade of „good“ or „very good“ are qualified to pursue a doctoral degree (PhD).

