



# Transatlantic Urban Climate Dialogue

## Workshop # 3: “Sustainable Mobility”

November 26 – 28, 2012

Stuttgart, Germany



**Venue:**  
Verband Region Stuttgart  
Kronenstraße 25  
70174 Stuttgart

**Accommodation:**  
Motel One Stuttgart-Hauptbahnhof  
Lautenschlagerstraße 14  
70173 Stuttgart

We would like to thank the Verband Region Stuttgart for their generous support.

This is to acknowledge with thanks, the role that Peter Garforth plays in facilitating the Transatlantic Urban Climate Dialogue

## **Sunday, November 25<sup>th</sup>, 2012 – Arrival Day**

Venue: Motel One Stuttgart-Hauptbahnhof, Lautenschlagerstrasse 14, 70173 Stuttgart

18:30 Non-hosted Dinner at Brauhaus, Bolzstrasse 10, Stuttgart (5 Minutes Walk)

20:30 Return to Hotel

## **Monday, November 26<sup>th</sup>, 2012\***

08:58 Ride from Hotel with S-Bahn S 5 to Bietigheim-Bissingen

09:25 Transfer by Bus from Bietigheim-Bissingen Station  
Welcome Remarks by Thomas Kiwitt, Managing Director VRS  
Followed by Short Walking Tour to the City Hall – Guide: Mrs. Hochhuth

09:55 City Hall Bietigheim-Bissingen (Marktplatz 8, Bietigheim-Bissingen)  
Welcome Remarks by Jürgen Kessing, Lord Mayor of Bietigheim-Bissingen

10:05 **Pedelec Loan and Parking Lot, City of Bietigheim-Bissingen**  
Joachim Kölz, Mayor of Bietigheim-Bissingen  
Rainer Gessler, Head of Nachhaltig Mobile Region Stuttgart,  
Mark S. Walcher, Dornier Consulting

10:45 Transfer by Bus to Ludwigsburg, Town Hall  
(Wilhelmstrasse 11, Ludwigsburg — S-Bahn S 4/S 5)

11:15 **Electromobility, City of Ludwigsburg**  
Werner Spec, Lord Mayor of Ludwigsburg

12:30 Lunch at Ludwigsburg Town Hall

13:15 Return by Bus to Stuttgart

Venue: Verband Region Stuttgart, Kronenstraße 25, 70174 Stuttgart

14:00 Welcome Remarks by Thomas Bopp, Chairman VRS  
**Exchange Session: Sustainable Public Transport and Individual Needs**  
Introduction: Miranda Schreurs, Environmental Policy Research Center,  
Freie Universität Berlin

- **The New Mobility Card**, Horst Stammler, Managing Director VVS
- **Light Rail: “SSB Stuttgarter Straßenbahnen AG”**, Wolfgang Arnold,  
Board Member SSB
- **Electromobility in North Rhine-Westphalia and Baden-Württemberg**,  
Ingo Olschewski, AutoCluster.NRW and Franz Loogen, e-mobil BW

14:45 Discussion facilitated by Peter Garforth, Garforth International

\* Dress Business Casual for Entire Day

- 15:15 Coffee Break
- 15:45 **Continuation of Exchange Session**
- **Sustainable Traffic Management in Stuttgart**, Sebastian Althen, Sales Manager for Traffic Management, Siemens AG
  - **Intelligent/Smart Grid**, Willi Schweinfurt, EnBW
- 16:15 Discussion facilitated by Peter Garforth, Garforth International
- 16:30 **Summary of the Afternoon Sessions & Site-Visits in the Morning**  
Facilitation: Peter Garforth, Garforth International
- 17:00 Coffee Break
- 17:45 Ride with S-Bahn S 6 to Stuttgart-Feuerbach
- 18:00 **Bunker Feuerbach** (Wiener Platz 3, Stuttgart)  
Andrea Klöber, Vice Chairwoman VRS
- 19:00 Dinner at Restaurant "Wichel" (Stuttgarter Strasse 23, Stuttgart)
- 21.45 Return to Hotel with S-Bahn S 4

## **Tuesday, 27<sup>th</sup> November 2012\***

Venue: Verband Region Stuttgart, Kronenstrasse 25, Stuttgart

- 09:00 **Exchange Session: Sustainability, Energy and Economic Development**  
Introduction: Miranda Schreurs, Environmental Policy Research Center, Freie Universität Berlin
- **Development around the Stuttgart Airport**, Georg Fundel, Managing Director Stuttgart Airport
  - **Stuttgart Region: The Nucleus of Cleantech Excellence**, Mathias Stickel, Stuttgart Region Economic Development Corporation
  - **Contribution of (Conventional and Electric) Bicycles in Post-Fossil Urban Traffic Strategies - some Aspects**, Walter Vogt, Institute for Road and Transportation Science, Universität Stuttgart
  - **Climate Factory Essen (Klima-Werk-Stadt – Essen)**, Irene Wiese-von Ofen, Agenda 21 Forum Essen
- 10:00 Coffee Break
- 10:30 Discussion facilitated by Peter Garforth, Garforth International
- 12:15 Lunch

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- 13:00 Bus Transfer to Waiblingen Town Hall  
(Kurze Strasse 33, Waiblingen — S-Bahn S 2/S 3)
- 13:30 Welcome Remarks  
Andreas Hesky, Lord Mayor, and Birgit Priebe, Mayoress
- 13:45 **Transport Development Planning:  
City-Bus Waiblingen, Real-Time Information System on Connection Commuter  
Train / Bus, Car sharing**
- 15:20 Coffee Break and Transfer by Bus to Verband Region Stuttgart  
(Kronenstrasse 25, Stuttgart)
- 16:00 **Sustainable Policy of the State of Baden-Württemberg**  
Franz Untersteller, Minister of the Environment, Climate Protection and the  
Energy Sector Baden-Württemberg
- 18:00 Buffet Dinner at VRS  
Evening at free disposal

### **Wednesday, 28<sup>th</sup> November 2012\***

Venue: Verband Region Stuttgart, Kronenstrasse 25, 70174 Stuttgart

#### **Sustainable Urban and Regional Transportation Systems: Financing and Planning**

This part of the workshop takes place in cooperation with AICGS – American Institute for Contemporary German Studies. The AICGS workshop part is supported by the Daimler-Fonds im Stifterverband für die Deutsche Wissenschaft.

- 09:00 Opening Keynote (N.N.)
- 09:25 Welcome Remarks by Sean Connaughton, Virginia Secretary of Transportation
- 09:30 **Panel One: Transportation Planning for Sustainable Transport**  
Ralph Buehler, Virginia Tech  
Wolfgang Jung, Karlsruhe Institut für Technologie  
Facilitation: Mariia Zimmerman, Virginia Tech
- 10:30 Coffee Break
- 10:45 **Panel Two: Financing Aspects of Urban and Regional Transportation**  
Andrea Broaddus, University of California at Berkeley  
Max Grünig, Ecologic Institute  
Dominic Marcellino, Ecologic Institute
- 11:45 Transfer by Bus to Esslingen, Old Town Hall  
(Rathausplatz, Esslingen — S-Bahn S 1)

\* Dress Business Casual for Entire Day

12:30	Lunch at the Old Town Hall
13:00	Welcome Remarks by Jürgen Zieger, Lord Mayor of Esslingen
13:15	<b>“Sustainable Mobility and Climate Protection in Esslingen”</b> Ulrich Thäsler, Traffic planner, City of Esslingen
13:40	<b>Visit of “Energiezentrum Esslingen”</b> Uta Kälber, Department Climate Protection Esslingen
14:00	<b>Tour of „inem“ – Institute for Sustainable Power Engineering and Mobility</b> (Kanalstrasse 33, Esslingen) Ferdinand Panik, Faculty Automotive Engineering, University of Applied Sciences, Esslingen
14:30	<b>Tour of “ECOINN am Campus” – Retrofit, Energy Supply, Certification as Climate Hotel</b> (Kanalstrasse 14-16, Esslingen) Thomas Puchan, Hotelmanager ECOINN, Albrecht Scherfer, Architect
Venue:	“Bürgersaal”, Old Town Hall (Rathausplatz 1, Esslingen)
15:00	Coffee Break
15:30	<b>Roundtable Discussion: Regional Sustainable Transport in Times of Economic Challenges</b> Sean Connaughton, Virginia Secretary of Transportation Jennifer McDowell, Transportation Demand Management Coordinator, City of Guelph Nicola zur Nieden, Manager Automotive Issues, Daimler AG Facilitation: Jack Janes, President AICGS AICGS would like to thank the Daimler-Fonds im Stifterverband für die Deutsche Wissenschaft for their support.
16:30	<b>TUCD Session</b> Guelph: Experiences & Examples, Rob Kerr, City of Guelph Preparation of Guelph Workshop and TUCD-Final Report
18:00	Possibility of Visiting the Christmas Market
19:30	Dinner at Restaurant “Hirsch & Greif”, Strohhstrasse 13, Esslingen Meeting NVRC and Regional Assembly, Stuttgart Region Dinner Speakers: Jack Janes, President AICGS Andrea Klöber, Vice Chairwoman VRS AICGS would like to thank the Daimler-Fonds im Stifterverband für die Deutsche Wissenschaft for their support.
22:00	Return by Bus to Hotel

## **Thursday 29<sup>th</sup> November, 2012**

07:45            Good bye-Breakfast at Hotel

Opportunity to visit the “Turmforum”/Stuttgart 21  
(Hauptbahnhof, Arnulf-Klett-Platz 2, Stuttgart)

Guided Tour of Stuttgart Main Station Project can be arranged

Departure

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