



“Unpacking presentation: Discovering the success factors of a convincing presentation”

Rianne Heezen
teacher communication, speech therapist and coordinator, Music and health ArtEZ School of Music , Holland

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Ihnestrasse 22, Room 3.1.c.

The type and amount of information an audience takes home from a lecture depends a great deal on how convincingly, clearly and intelligibly the information is presented. Elements of visual and audible presentation skills are important for impressing, convincing and enlightening an audience. This workshop begins with a theoretical lecture and is followed by exercises with participants intended to improve presentation skills.

Rianne Heezen was educated in speech therapy in Groningen, Holland (BA 1979). She worked until 1988 in a general hospital Delfzijl as head of the speech therapy (poli)clinic. She graduated from the University of Maastricht with a degree in teacher training in 1989. She lectured on communication and voice skills from 1988 until 2013 at Windesheim College, Zwolle, specializing in Higher Vocational Education Speech therapy (1988- 2003) and Higher Vocational Education Teacher training in basic education (2003- 2013). From 1992 she taught voice skills and speech therapy in the ArtEZ School of Music and since 2011 she coordinates the ArtEZ Music and Health programs in Arnhem, Zwolle and Enschede. Her specialty is voice skills.

<https://www.linkedin.com/in/riannheezen>

Mail: R.Heezen@artez.nl