

Shaping the world of work and strengthening competitiveness in France, Germany and the EU

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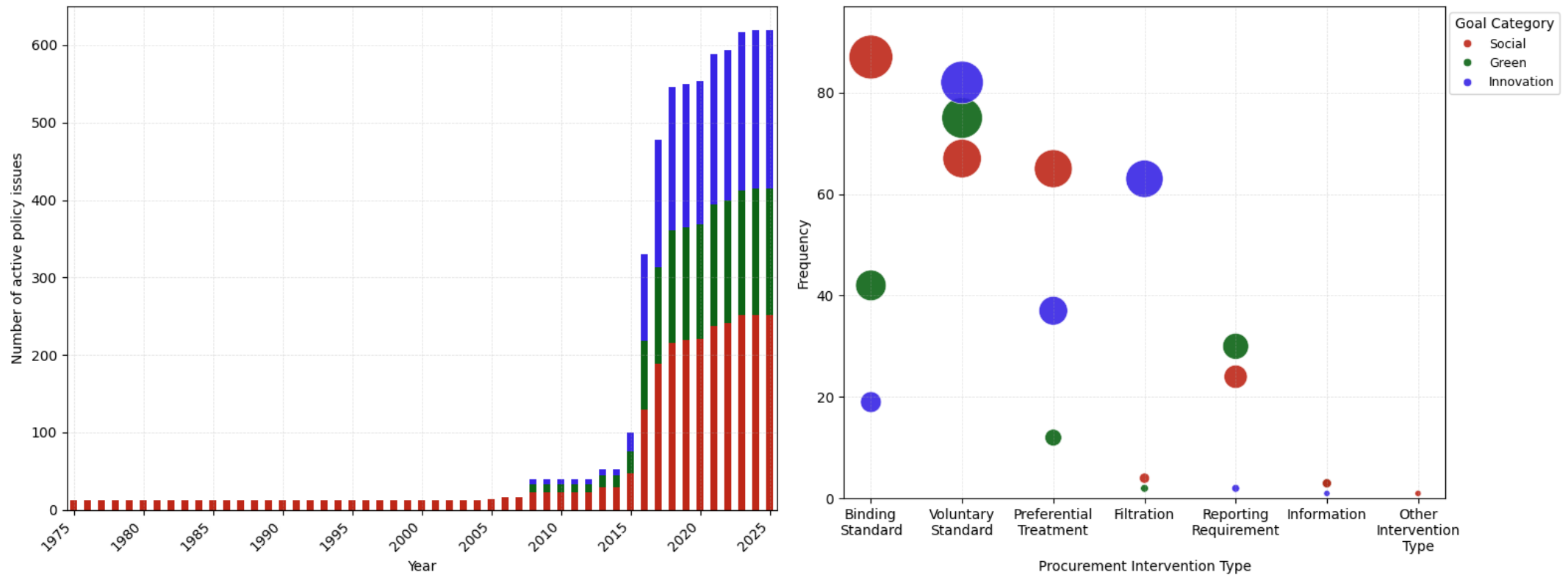
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Public procurement

- potential to influence quality of markets as
 - regulator
 - buyer: 250.000 public buyers spend 14% of GDP
- strategic goals
 - ≠ classical focus on competition in markets and prize efficiency
 - social goals, e.g. fair wages
 - environmental goals, e.g. low emission
 - innovation goals, e.g. knowledge creation

Strategic goals in procurement (EU-27)



Active policy issues in regulation over time and frequency of intervention types for EU27

Contracts awarded by prize only (2023)



Award criteria based on price alone – proportion of procedures awarded to the cheapest available offer.

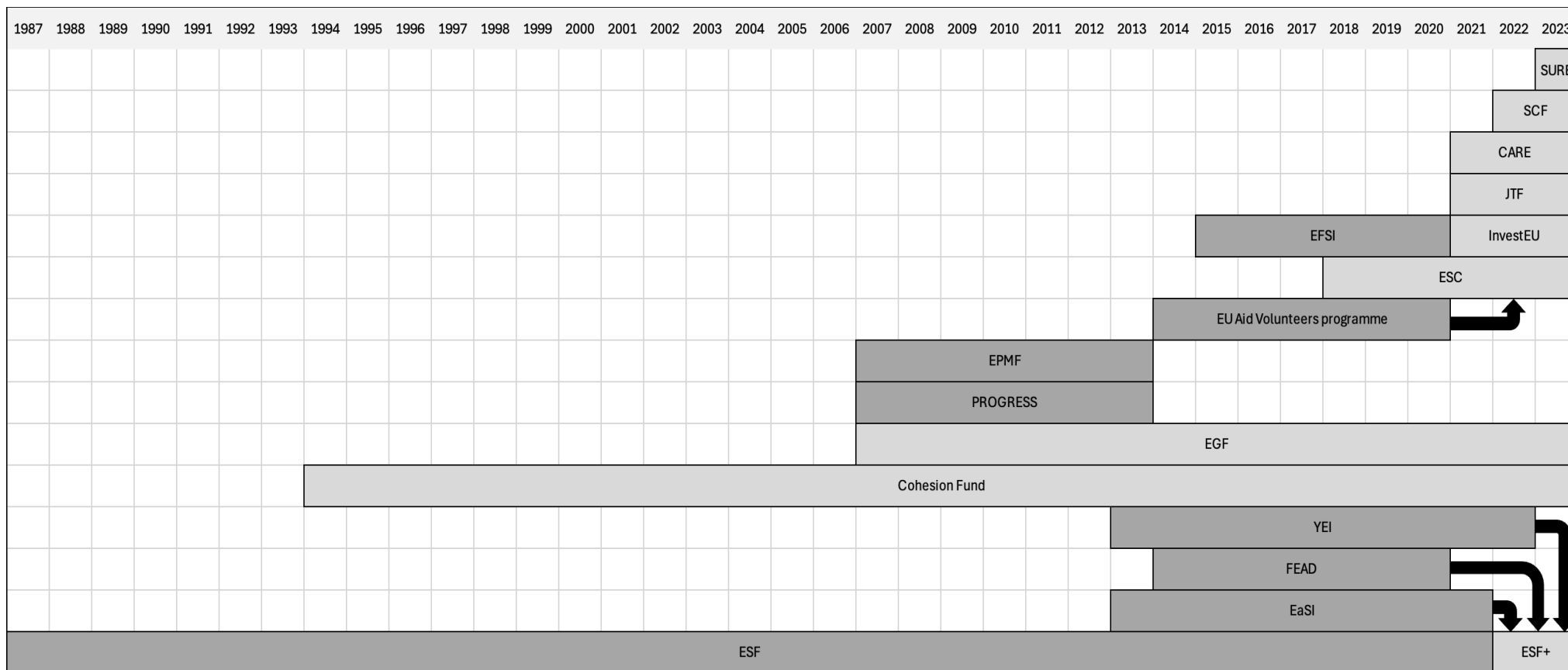
Source: EU Single Market and Competitiveness Scoreboard https://single-market-scoreboard.ec.europa.eu/business-framework-conditions/public-procurement_en

EU Public Procurement Directives

- strengthening of strategic goals with directive 2014/24/EU
 - mandatory ‚horizontal social clause‘
- options for action
 - 1) revision 2026: clarification & modernization
 - 2) strengthen implementation
 - guidance on legal uncertainty, e.g. via communication
 - incentives/ conditionality of EU funds
 - smart instrument-mix, e.g. division into lots and panels/ negative selection
 - counseling and capacity building, e.g. staffing and training
 - improved assessment



EU distributive social policy



EU spending

- Multiannual Financial Framework (2028-2034)
- options for action
 - 1) new instrument
 - financial reserve for crisis responses?
 - relatively more likely with ,new‘ funding approach, e.g. auctioning of ETS allowances (*Social Climate Fund*), outside regular budget (*SURE*), leveraging private money/ EIB (*EUInvest*)
 - 2) robust social budget for transition & opportunities in future oriented sectors
 - skills & quality of employment via *European Social Fund* +
 - regional innovation & place based policy via *Cohesion Fund*
 - coordination across levels (EU, national, regional)
 - coordination with other policies (industry, competition, public procurement)