



Transatlantic Urban Climate Dialogue *plus*

Workshop # 1: “Catalyzing Neighborhood-Scale Energy and Economic Redevelopment”

February 17—19, 2014

Berlin, Germany



Ministerium für Wirtschaft, Energie,
Industrie, Mittelstand und Handwerk
des Landes Nordrhein-Westfalen



Venue:
Freie Universität
Berlin
Henry-Ford-Building
Room HFB/K III
Garystrasse 35
D-14195 Berlin

Accommodation:
Seminaris
CampusHotel
Takustr. 39
D-14195 Berlin

We would like to thank the
Verband Region Stuttgart and the
Ministry for Economic Affairs, Energy,
Building, Housing and Transport of
the State of North Rhine-Westphalia
for their generous support.

Sunday, February 16th — Arrival Day

Venue: Seminaris CampusHotel
→ Takustrasse 39, 14195 Berlin
U-Bahn U 3—Dahlem Dorf

18:00 Get together at the hotel

20:00 End

Monday, February 17th*

Venue: Henry-Ford-Building (HFB), Freie Universität Berlin, Room HFB/K III
→ Garystrasse 35, 14195 Berlin
U-Bahn U 3 –Thielplatz

08:30 Coffee

09:00 **Welcome and Introduction to Workshop Agenda, Goals and Objectives**
Miranda Schreurs, Director of Environmental Research Centre (FFU),
Freie Universität Berlin

Panel I - Raising public awareness and acceptance

Moderator: Miranda Schreurs, FFU & Thomas Kiwitt, Verband Region Stuttgart

How can public consensus be developed and achieved around neighborhood-scale energy and economic redevelopment? What best practices examples and approaches of successful implementation are available? Which strategies worked and which failed?

09:15 Kathrin Bimesdörfer, IFOK GmbH, Consultant on behalf of the State of North-Rhine Westphalia for “Dialogue creates Future”

09:35 Thomas Kiwitt, Verband Region Stuttgart, Executive Technical Director

09:50 Karen Farbridge, Mayor of Guelph

10:10 **Discussion**

10:30 Break

Panel I Resumes

10:50 Robert W. Lazaro, Mayor of Purcellville, Virginia

11:10 Henrik Vagt, Chamber of Commerce and Industry Berlin,
Head of Dept. Energy and Environment

11:30 **Discussion – Session Summary**

12:30 Lunch at HFB

* Dress Business Casual for Entire Day

Panel II - Achieving mutual agreement

Moderator: Peter Garforth, Garforth International LLC &
Michael Heidinger, Mayor of Dinslaken

How can a shared community-scale economic, environmental and social agenda succeed? The potential filters, restrictions, challenges and incentives for overcoming obstacles. Which strategies worked, which failed?

- 13:30** Hans-Joachim Ziesing, Ecologic Institute, Senior Policy Advisor
- 13:50** Britta Oertel, IZT - Institute for Future Studies and Technology Assessment, Head of Dept. ICT, Media & Communication
- 14:10** **Discussion**
- 14:30** Break
- Panel II Resumes**
- 15:00** Bernd Tischler, Lord Mayor of Bottrop
- 15:20** Klaus Hoppe, Stadt Freiburg, Head of Energy Department / Consultancy
- 15:40** **Discussion – Session Summary**
- 16:30** Spare Time
- 19:00** **Reception at Landesvertretung Baden-Württemberg**
Welcome Remarks by Volker Ratzmann, Head of Political Dept. &
Miranda Schreurs, Director of Environmental Research Centre (FFU),
Freie Universität Berlin
→ Tiergartenstr. 15, 10785 Berlin
U-Bahn U 2 Potsdamer Platz / S-Bahn S 1 or S 2 Potsdamer Platz
- 22:00** Close

Tuesday, February 18th*

Venue: Henry-Ford-Building (HFB), Freie Universität Berlin, Room HFB / III
→ Garystrasse 35, 14195 Berlin
U-Bahn U 3 –Thielplatz

09:00 Coffee

Panel III - Establishing standards

Moderator: Irene Wiese-von Ofen, Agenda21 Forum Essen &
Aimée Vosper, Northern Virginia Regional Commission

Mechanics/methods of successful neighborhood-scale energy mapping and special spatial planning considerations with regard to economic development, environmental and social criteria

- 09:15** Irene Wiese-von Ofen, Agenda21 Forum Essen
- 09:35** Christa Reicher, Technical University Dortmund, Dept. Urban Land-Use Planning

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09:55	Discussion
10:20	Break
10:50	Peter Garforth, Garforth International LLC & Rob Kerr, Guelph Municipal Holdings Inc., General Manager
11:10	Aimée Vosper, Northern Virginia Regional Commission, Director of Planning and Environmental Services
11:30	Discussion – Session Summary
12:30	Lunch at HFB
	Panel IV - Attaining social business
	Moderator: Annette Voigt, Ministry for Economic Affairs, Energy, and Industry of the State of North-Rhine Westphalia & Peter Garforth, Garforth International LLC
	Kick-off session for Workshop #2 in Washington D.C.
	Review of indicators and strategies for significant positive change within neighborhood community-scale energy and economic redevelopment by intelligent combination of economic, environmental and social concerns
13:30	Talk with Peter Spiegel, Head of Genisis, Berlin & Irene Wiese-von Ofen, Agenda21 Forum Essen
13:50	Timo Munzinger, Deutscher Städtetag — German Association of Cities, Dept. Urban Development and Planning
14:10	Discussion
14:30	Break
	Panel IV Resumes
15:00	Rainer Knauber, GASAG — Berlin Gasworks; Head of Communication Dept.
15:20	Michael Tost, Berliner Stadtreinigungsbetriebe — Berlin City Cleaning Company, Executive Office Energy, Environment, Innovations
15:40	Discussion – Session Summary
16:40	News from the regions: Guelph — Northern Virginia — Ruhr Area — Stuttgart
17:30	Spare Time

- 19:00** **Reception at the Embassy of Canada, Timber Hall**
Welcome Remarks:
Thomas Marr, Minister Counsellor, Embassy of Canada
Karen Farbridge, Mayor of Guelph
Lloyd Longfield, President and CAO, City of Guelph Chamber of Commerce
Miranda Schreurs, Director of Environmental Research Centre (FFU),
Freie Universität Berlin
- Leipziger Platz 17, 10117 Berlin
U-Bahn U 2 Potsdamer Platz / S-Bahn S 1 or S 2 Potsdamer Platz
- TUCD+ would like to thank the Canadian Embassy and the City of Guelph
for their friendly support.
- 21:00** Close

Wednesday, February 19th – Site Visits*

- 09:00** Freie Universität Berlin, Energy and Environment Unit
Andreas Wanke, Head of Dept. Energy and Environment,
Coordinator for Energy and Environmental Management
→ Habelschwerdter Allee 45, 14195 Berlin, Room JK 31/227
- 10:10** Transfer by bus
- 10:30** EUREF-Campus (“Intelligent City”)
→ Torgauer Strasse 12-15, 10829 Berlin
- 12:00** Lunch at “Café am Wasserturm”, EUREF-Campus
- 13:10** Transfer by bus
- 14:00** German Bundestag - Visit of the dome and roof terrace
→ Platz der Republik 1, 11011 Berlin
- 15:00** Close

* Dress Casual for Entire Day

Trip to Bottrop—To whom it may concern:

- 16:00** Transfer by bus to Berlin-Hauptbahnhof (Main Station), Meeting point: tbd
Departure Berlin-Hauptbahnhof: **16:47**—Arrival Bottrop-Hauptbahnhof: **20:57**

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