Handbook of Emotions and Mass Media
Edited by Katrin Döveling, Christian von Scheve, Elly A. Konijn

The impact of mass media on individuals and society is to a great extent based on human emotions. Emotions, in turn, are essential in understanding how media messages are processed as well as media’s impact on individual and social behavior and public social life.

Adopting an interdisciplinary approach to the study of emotions within a mass media context, the Handbook of Emotions and Mass Media addresses areas such as evolutionary psychology, media entertainment, sociology, cultural studies, media psychology, political communication, persuasion, and new technology. Leading experts from across the globe explore cutting edge research on issues including the evolutionary functions of mediated emotions, emotions and media entertainment, measurements of emotions within the context of mass media, media violence, fear-evoking media, politics and public emotions, features, forms and functions of emotions beyond the message, and provide the reader a glimpse into future generations of media technology.

This compelling and authoritative Handbook is an essential reference tool for scholars and students of media, communication studies, media psychology, emotions, cultural studies, sociology, and other related disciplines.

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Author Biography

Katrin Döveling is Professor and Chair of Communication and Media Studies at the Institute for Communication and Media Studies, Technical University Dresden. She also holds an Assistant Professorship at the Free University of Berlin. Her research interests include media use and reception, media psychology and media sociology, and emotions engendered by diverse forms of mass media. Recently, she published on interpersonal communication and emotions, social appraisal, emotions in politics, and popular media formats.

Christian von Scheve is Assistant Professor of Sociology at the Cluster of Excellence ‘Languages of Emotion’ and the Institute of Sociology, Free University of Berlin. Previously, he was Assistant Professor of Sociology at the University of Vienna and Fellow of the Research Group ‘Emotions as Bio-Cultural Processes’ at the Centre for Interdisciplinary Research, Bielefeld University.

Elly A. Konijn is Senior Associate Professor at the Department of Communication Science, VU University Amsterdam. Recent publications include Mediated Interpersonal Communication (Routledge, 2008), alongside articles in Media Psychology, Pediatrics, Developmental Psychology, and the International Journal of Human-Computer Studies. She is (vice)chair of the Information System division of the International Communication Association, and editor of the journal Media Psychology.

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For more details, or to request a copy for review, please contact:
Gemma-Kate Hartley, Senior Marketing Co-ordinator
Gemma-kate.hartley@tandf.co.uk +44 (0) 207 017 5911